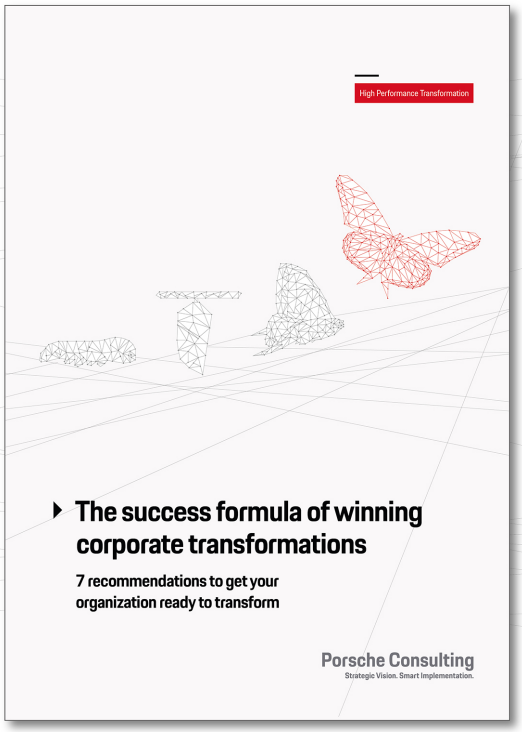


The success formula of winning corporate transformations

7 recommendations to get your organization ready to transform

Seven Recommendations for High Performers

This article reflects the status at the time of its publication. The content may since have become outdated.

06/11/2018 Transformation: Companies as role models.

Disruptive technologies that challenge the status quo, emerging markets that represent further potential for growth, new entrants who stir up competition and drive continuous improvements, and economic forces such as growing regulatory pressures force companies to continuous adaption. What differentiates successful transformations from those that fail? To find answers, Porsche Consulting evaluated more than 150 companies that rank top in their class (e.g., stock value) from which twenty got selected that have successfully undergone an outstanding corporate transformation and achieved sustainable high performance. On this basis, the consultants developed seven recommendations for high performers.

Strategy Paper: “The success formula of winning corporate transformations”

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