

White Paper – Sustainability – A Key Factor for Success

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11/12/2020 Why sustainability is becoming an imperative for all.

Sustainability has become a crucial strategic and operational challenge for all companies worldwide - across all industries. It is not only the Paris Climate Convention or the EU climate targets that call on companies to act. Social responsibility is also at the center of attention, particularly when it comes to ensuring human rights along global supply chains. The task is clear: sustainable action and economic success must be reconciled. In future, the sole focus on economic optimization and growth will no longer be sufficient to be competitive and successful. The White Paper from Porsche Consulting describes six steps that show how the transformation to a sustainable company can be successful. A holistic transformation, also beyond company boundaries, is necessary in order to achieve sustainable management across the dimensions of environment, social affairs and profitability of products and services.

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