

Porsche reports Q1 2022 U.S. retail sales

01/04/2022 More than 13,042 new cars across all model lines delivered to customers

Porsche Cars North America, Inc. (PCNA) today announced U.S. retail deliveries in the first three months of 2022 totaled 13,042. Compared to the first quarter of 2021, which was the strongest sales year in PCNA's history, this was down 24.9 percent and came as supply and transit issues affecting multiple automotive brands also impacted deliveries to Porsche customers.

"We are grateful for the unwavering enthusiasm of customers who are inspired by our brand, and we are working tirelessly with our colleagues at Porsche in Germany to overcome the supply challenges affecting the wider automotive industry," said Kjell Gruner, President and CEO of PCNA. "This enthusiasm is also the result of the sustained focus by our 194 independently owned and operated dealers on making the customer experience the best it can be through the entire process of shopping, ordering, delivery and service."

First quarter deliveries were led by both SUV models, the Macan and Cayenne. The Porsche 911 and the

all-electric Taycan again vied for the next spot, followed by the refreshed Panamera and the 718 Boxster and 718 Cayman.

Porsche Approved Certified Pre-Owned (CPO) U.S. sales in the first quarter of 2022 totaled 7,617, up seven percent from a year earlier.

Model	**January-March Sales**	
	2022	**2021**
ALL 911	2,123	2,782
ALL 718	782	1,506
ALL TAYCAN	1,925	2,008
ALL PANAMERA	787	451
ALL CAYENNE	2,653	4,230
ALL MACAN	4,772	6,391
GRAND TOTALS	**13,042**	**17,368**

PCNA follows the U.S. Auto Industry Sales Release Schedule issued by Motor Intelligence. First quarter new car sales began on January 5, 2022, and ran through March 31, 2022.

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