

Porsche Saudi Arabia debuts the Macan Gems Collection at the Forbes Middle East Women's Summit 2025

05/11/2025 Porsche Saudi Arabia, through SAMACO Motors has proudly sponsored the third edition of the Forbes Middle East Women's Summit, held in Riyadh on the 2nd and 3rd of November 2025, supporting the event with a fleet of Porsche vehicles. The brand showcased its commitment to female leadership, innovation, and excellence in line with Saudi's 2030 Vision.

Saudi Arabia |The Forbes Middle East Women's Summit, chaired by H.H Princess Noura Bint Mohammed Al Saud, returned for its third edition, once again highlighting the leaders and visionaries redefining what's possible. Under the theme *'Inspiration Without Limits'* the summit brought together pioneering female voices from across industries to explore key themes of leadership, entrepreneurship, and financial empowerment, as well as the growing influence of women in science, technology, engineering, mathematics, wellness, and the creative sectors. The event presented strategies and

success stories shaping a more inclusive and empowered future.

“Porsche Saudi Arabia is committed to celebrating and empowering women who drive change and innovation. Through our initiatives, we aim to inspire creativity, leadership, and performance, supporting the Kingdom’s transformative Vision 2030.” said Eng. Rashad Embaby, General Manager of Porsche Saudi Arabia, reaffirming the brand’s commitment to empowering women across the Kingdom through initiatives that celebrate creativity, performance, and leadership.

During the summit, Porsche unveiled the Macan Gems Collection for the first time to the public, a unique collection inspired by the spirit of Saudi distinction. Each car is crafted by Porsche Exclusive Manufaktur experts as a one-off-one creation, reflecting the many facets of its driver. Designed with a distinctly feminine spirit to resonate with empowered Saudi women, the collection features three captivating gemstones - amethyst, sapphire, and emerald - blending luxury, personal expression, and exceptional performance.

Through these initiatives, Porsche Saudi Arabia continues to strengthen its position as a progressive luxury performance brand, championing female creativity, leadership, and excellence across the Kingdom.

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