

24 October: World Premiere of the New Porsche 99X Electric

17/10/2024 The TAG Heuer Porsche Formula E Team will unveil its new all-electric racing car, the GEN3 Evo generation of the Porsche 99X Electric, on 24 October.

Starting at 13:00 CEST, Porsche will stream the video world premiere on newsTV in the Porsche Newsroom as well as on YouTube and LinkedIn. Guest starring in the stream is Formula E safety car driver and GEN3 Evo development driver Bruno Correia. With compatriot António Félix da Costa, World Champion Pascal Wehrlein, and team principal Florian Modlinger, the man from Portugal will get the new Formula E season underway. The event will give media representatives access to information about the new Porsche 99X Electric, including images, and footage – located on the Formula E page of the Porsche Newsroom.

Porsche in Formula E

Porsche contests its sixth Formula E season in 2024/2025. In addition to the works-run TAG Heuer

Porsche Formula E Team, the American customer outfit Andretti Formula E competes with the Porsche 99X Electric. The concept of the innovative electric racing car was developed at the company's Weissach facility, which operates on a net carbon-neutral basis. With its commitment to the world championship, Porsche underlines its commitment to take a leading role among traditional automobile manufacturers in the areas of electrification, sustainability and technology. In Formula E, the brand gains valuable insights for its electric series-production sports cars.

MEDIA ENQUIRIES



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