

Thriving in Digital

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02/11/2023 How large enterprises can overcome the inherent challenges of the digital age.

Digitalization is driving significant changes in today's business landscape, necessitating the adoption of digital solution organizations (DSOs). A DSO is a virtual organization that develops and implements digital solutions to address business challenges. It is based on E2E processes that are customer-centric value streams. This article highlights how DSOs facilitate efficient collaborations between IT and various business divisions. It emphasizes the need for a holistic structure, a unified business culture, and proactive IT divisions. By embracing digital transformation and leveraging DSOs, enterprises can drive innovation, efficiency, and customer value.

Read the article in full length: Thriving in Digital

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