

Porsche Museum: joint offer with Mercedes

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29/07/2016 Porsche Museum ticket holders get a discount on the regular ticket price for the Mercedes-Benz Museum – and vice versa.

As an automotive city of distinction, Stuttgart is also home to two of the most spectacular car museums. Given that a visit to both museums is a highly attractive proposition, the Mercedes-Benz Museum and the Porsche Museum are launching a new offer: until 30 December, visitors presenting an entrance ticket to one of the museums will get 25 percent off the regular ticket price of €8 (making €6) or on the concessionary price of €4 (making €3). The offer is being launched to coincide with the start of the summer holidays in Baden-Württemberg.

The museums will be swapping classic cars

The Porsche Museum and the Mercedes-Benz Museum will be swapping two of their classics in August: a Mercedes-Benz W 111 230 S from 1966 will be on display in front of the Porsche Museum in Zuffenhausen (opened in 2009) while the Mercedes-Benz Museum in Bad Cannstatt (opened in 2006) will host a Porsche 911 Carrera 2.7 from 1975. The two "ambassador" cars are being swapped to promote a visit to both museums.

"Stuttgart has not one but two great car museums. It's unique and a real stroke of luck. Many visitors tell us that the museums are the only reason they travel to Stuttgart. We are honouring this with a joint campaign," says Christian Boucke, Head of Mercedes-Benz Classic and Customer Centre. "The two museums complement each other perfectly as visitors can experience the history of the two brands like nowhere else. Giving car enthusiasts from all over the world this added value was just a matter of time. This collaboration also emphasises the good neighbourly relations between the Mercedes-Benz-Museum and us, the Porsche Museum", adds Achim Stejskal, Head of the Porsche Museum and Historic PR.

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External Links
http://www.porsche.com/museum/en/
https://www.mercedes-benz.com/en/mercedes-benz/classic/museum/

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