

The Taycan: more connectivity, more colours

25/08/2021 The Taycan and Taycan Cross Turismo will start production in September with notable changes.

Thanks to technological developments, the integration of Android Auto in the Porsche Communication Management (PCM) system will be available. With the new Paint to Sample and Paint to Sample Plus options, unconventional and personal colour choices can now be realised. For example, the Taycan can now be painted in the '90s classic Rubystar or in bright Acid Green.

"The latest generation of Taycan impresses with seamless smartphone connectivity, which now includes Android Auto," said Kevin Giek, the Vice President Model Line Taycan since April.

"Our all-electric Taycan range is growing and thriving. The new Cross Turismo, which was added to the line-up in the spring, is proving extremely popular with our customers, as has been shown by the excellent number of orders being taken for it."

Technological enhancements: more range in practice

The real-world range of the latest versions will be greater in day-to-day use. Extensive technological developments have been implemented to achieve this increase. In Normal and Range modes, the front electric motor is almost completely decoupled and de-energised in the partial load range in the all-wheel drive models. Furthermore, no drive is transmitted to either axle when the car is coasting or at a standstill. This electric freewheel function reduces drag losses. The motors are switched on again within milliseconds only when the driver requests more power or changes the driving mode.

The thermal management and charging functions have also been further improved. With the Turbo Charging Planner, the high-voltage battery can now be heated to a slightly higher temperature than before. This means that fast charging is possible earlier and at a higher charge level. In addition, the waste heat from the electrical components is used to an even greater extent for battery temperature regulation.

Android Auto: now also integrated into the infotainment system

The sixth generation of Porsche Communication Management (PCM) has been fitted to the Taycan since its introduction. The all-electric sports car has always been a connectivity pioneer, starting with the seamless integrations of Apple Music and Apple Podcasts. Android Auto is now also integrated in the PCM, along with Apple CarPlay support for iPhone. This means that compatible smartphones with

the Google Android operating system are now also supported. Selected phone functions and smartphone apps that do not adversely affect driving safety can therefore now be operated via PCM 6.0 or the Google Assistant voice commands.

The satellite navigation system calculates more quickly, primarily uses the online search for points of interest (POI) and also displays its information more clearly.

The layout and operating system have also been revamped slightly: there are now five menu options instead of three on the left side of the central display and the icons can be arranged individually.

The cult colours make a comeback: even more individual paintwork

In the '90s, Porsche introduced a number of highly colourful paint finishes to its range. These quickly achieved cult status among fans of the brand and are especially popular today on classics like the 964-generation 911 sports cars. These eye-catching colours are now making a comeback. As part of the continually developing personalisation strategy of Porsche Exclusive Manufaktur, the Taycan is now also available with Paint to Sample and Paint to Sample Plus in addition to 17 standard paint colours. The first option allows painting with 65 additional colours, at present. This includes the Moonlight Blue Metallic, Acid Green, Rubystar, Riviera Blue and Viola Metallic colours that are so characteristic of the brand. Paint to Sample Plus gives customers almost complete freedom in their choice of colour, even permitting them to match their Taycan to their favourite accessory.

Porsche Charging on the road

The Porsche Destination Charging network continues to grow. With this service, customers can charge their electric or plug-in hybrid Porsche models free of charge at particularly popular destinations. It already offers more than 2,000 AC charging points in over 50 countries at locations such as selected hotels, restaurants, wineries, sports clubs, airports, shopping malls and marinas – and further expansion of the network is in full swing. In Australia, Porsche owners can charge their electric or plug-in hybrid Porsche models at over 43 destinations.

Change in management for the Taycan

Kevin Giek has been Vice President – Model Line Taycan since April 2021. He replaced Stefan Weckbach, who is now responsible for the Cayenne product line. Giek has worked for Porsche AG for more than 18 years and was most recently Head of Procurement for new vehicle projects. In this role, the 42-year-old has been involved with the Taycan project right from the start as part of a 190-strong team. Tasks that his team undertook included the procurement of the equipment for the new factory installations in Stuttgart-Zuffenhausen.

He continues a family tradition in his choice of employer. As a young boy, Giek was allowed to accompany his father at the weekend during inspection tours of the test rigs for the Porsche aircraft engines, for which his father was responsible. Giek studied at the University of Design, Engineering and Economics in Pforzheim and is a graduate industrial engineer.

Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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