

Porsche Centre Doha launches 'Porsche E-talks' podcast during Ramadan

22/06/2024 **Porsche Centre Doha celebrated Ramadan 2024 with a series of insightful and engaging podcasts hosted by Ahed Dawood to discuss a range of topics around the future of mobility and the positive impact this will have on Qatar .**

Qatar | Porsche Centre Doha, Al Boraq Automobiles Co. W.L.L, proudly announced the launch of its new electric podcast series, 'Porsche E-talks', which were held during the holy month of Ramadan this year.

This innovative podcast was hosted by Ahed Dawood, the Brand Manager of Porsche Centre Doha and featured discussions with prominent social influencers, local officials, and valued Porsche customers. The series aimed to explore and address the evolving landscape of electric mobility from a uniquely Qatari perspective.

“Porsche E-talks is our way of connecting with the community and sparking meaningful conversations

about the future of electric mobility in Qatar. We are excited to bring together a diverse range of voices to share their perspectives on this important topic," the Brand Manager, Porsche Centre Doha, Ahed Dawood said.

Ahed sat with a mix of people and personalities during the Holy Month ranging from media personalities, social media influencers, Porsche experts, environmental authorities within government and Porsche owners to discuss the needs and expectations of consumers against the desire to create a cleaner future.

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