



Porsche Centre Kuwait showcases latest line-up at Auto World Show 2025

24/09/2025 Behbehani Motors Company, the official and exclusive dealer of Porsche in Kuwait, delivered a show-stopping presence at Auto World Show 2025, presenting an exceptional lineup of the brand's luxury sports cars, premium sedans, and high-performance SUVs.

Kuwait | As one of the largest and most anticipated automotive events in the region, the exhibition drew thousands of visitors — including families, car enthusiasts, and industry leaders — to Hall 8 at Kuwait International Fairgrounds, one of the country's premier exhibition venues.

Throughout the auto exhibit, Porsche Centre Kuwait stood out as a key attraction, earning admiration from visitors and exhibitors alike in a world-class event that set the perfect stage for Porsche to highlight its unrivalled blend of performance, innovation, and luxury.

At the heart of Porsche Centre Kuwait's display was the latest generation of its iconic 911 model: the

Porsche 911 Carrera GTS (2026). With an athletic exterior finished in a striking Crayon shade and a refined Bordeaux Red leather interior accented by Crayon stitching, the sports car captivated attendees, offering a sensory experience that seamlessly blended tradition and innovation.

Built upon decades of motorsport heritage, the 2026 Carrera GTS embodied Porsche's timeless balance of power, precision, and prestige. With sharper dynamics, heightened responsiveness, enhanced luxury, and track-ready performance, the new model elevated the 911 journey to new heights. Riding on distinctive 20/21-inch Carrera GTS wheels, the car accelerated from 0 to 100 km/h in just 3.0 seconds with the Sport Chrono Package — reaffirming Porsche's enduring legacy in high-performance driving.

Alongside the 911 Carrera GTS, Porsche Centre Kuwait showcased a diverse lineup that highlighted the brand's innovation and craftsmanship:

- **The all-electric Taycan** in Shade Green Metallic with a two-tone Black and Bordeaux Red smooth-finish leather interior, standing out as a trailblazer in sustainable driving.
- **Two distinctive Macan models:** one powered by an internal combustion engine in Carrara White Metallic with a Black/Bordeaux Red leather interior, and the other fully electric in Ice Grey Metallic with a Club Leather interior in Truffle Brown — demonstrating Porsche's versatility in the compact SUV segment.
- **The third-generation Cayenne**, presented in Arctic Grey with a two-tone Black and Bordeaux Red leather interior, reaffirming Porsche's commanding presence with advanced dynamics and refined versatility.
- **The Panamera**, finished in Black with a meticulously crafted two-tone smooth-finish leather interior in Black and Bordeaux Red, showcased the elegance and precision of a modern luxury sports saloon.

To further elevate its participation at Auto World, Porsche Centre Kuwait also unveiled a curated selection of special offers available exclusively during the event, ensuring an unforgettable and rewarding experience for Porsche enthusiasts.

For those with a passion for personalization, Porsche Centre Kuwait featured dedicated **Porsche Exclusive Manufaktur** and **Porsche Lifestyle** accessory corners. These immersive spaces invited visitors to explore the world of Porsche customization and discover unique lifestyle items that reflected the brand's spirit.

Auto World Show 2025 itself celebrated the essence of motorsport and automotive culture, blending the thrill of racing icons, exhilarating extreme sports displays, and the innovation of modern vehicles — creating a memorable experience for all attendees.

With bold designs, exquisite interiors, and powerful innovations, Porsche Centre Kuwait's showcase stood out as a centerpiece of the event. Visitors had the opportunity to engage with Porsche

representatives and expert consultants, who provided personalized insights into the brand's latest models.

Although Auto World Show 2025 has concluded, Porsche Centre Kuwait continues to welcome customers to its state-of-the-art showroom in Shuwaikh, where the latest models remain on display. Whether for lifelong Porsche enthusiasts or those discovering the brand for the first time, the showroom offers a remarkable journey into the world of Porsche.

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