

Top-class golf and electrifying spirit at the 2024 Porsche Golf Cup World Final

14/06/2024 The Porsche Golf Cup World Final again thrilled everybody in 2024, and it was not only down to the impressive winning performances in several classes. The ninth holding of the World Final, the culmination of the exclusive amateur tournament series, offered the 69 qualified golfers and their accompanying persons excellently prepared golf courses and special side events on the Balearic Island.

In the end it was not only Team Switzerland that was jubilant – the 2024 Porsche Golf Cup World Final crowns a successful season in the amateur customer tournament series with golfing brilliance, impressive evening events and the Porsche Golf Community's inspiring international togetherness. The top golfers of the 2023 Porsche Golf Cup season were not even bothered by the suspension of play due to thunderstorm in the first competitive round on the Son Gual course and produced first class performances in the battle for the titles in the various classes at the Club de Golf Alcanada on the second day of the tournament. The guests additionally enjoyed various side events at spectacular locations on the island.

The participants had qualified for the World Final in Mallorca via the 229 worldwide preliminary tournaments contested by approximately 16,000 golfers from 18 markets. A total of 69 players competed in the team class (the World Trophy) and five individual competitions (gross women and men as well as three mixed net classes). All were scored using the Stableford system and the only round that counted was the one in Alcanada. The prizes were presented at an award ceremony by the 20-time professional tournament winner and Porsche Brand Ambassador Paul Casey.

“It was so nice once again experiencing the high-class golf and the inspirational coming together of the various nations at the 2024 Porsche Golf Cup World Final,” says Sebastian Mertke, Manager of Global Community Management at Porsche AG. “It is incredibly fascinating seeing how the international community makes an awesome spirit come alive through its common passions for Porsche and its healthy ambitiousness when competing.”

And Carolin Kunz, Global Community Management of the Porsche AG, added: “It's great to see that our idea of a clubhouse as a social meeting place at the event hotel has been such a success. The participants shared their passions, made new friends and enjoyed their time together. That's what this Community is all about: Creating lasting memories and sharing them with each other.”

The team class at the 2024 Porsche Golf Cup World Final from 10 – 13 June was won by Team Switzerland ahead of Team Belgium and Team Taiwan. The titles in the gross were secured by Claire Pitout (Team France; HCP -1.6) and Jaehyung Chun (Team Korea, HCP -2.1).The three net classes were topped by Jan Blum (Team Switzerland, net A), Hsuan-Yu Chen (Team Taiwan, net B) and Vic Vereecke (Team Belgium, net C). "The event was awesome, really very special," said gross winner Chun after the award ceremony. "The venue is really fantastic and the course in Alcanada is incredibly beautiful. I took photos at every hole during the round." Despite the distractions, the Korean managed a sensational score of four under par. "I'm very happy, everything was so wonderful here," added gross winner Pitout. "This event was perfectly organized, and it was a great pleasure to play the beautiful course in Alcanada."

Not one but two hole-in-one prizes were awaiting the dream shot at the 2024 World Final in which a strong field containing nine players with a handicap of 0 or better was competing. A Macan 4 Electric was at stake on both the 17th hole at the Club de Golf Alcanada and on the fifth in Son Gual Golf. An ace however failed to materialise during the days in Mallorca. Team Belgium's Yves Renkin came closest to a hole-in-one in Son Gual when hitting the pin. The hole-in-one prize donated by the tournament partner TAG Heuer, a TAG Heuer Connected Watch Calibre E4 Golf Edition, also went unclaimed. Switzerland's victorious team can however look forward to a special prize. As winners of the World Trophy, the four members will be off to the 2025 Porsche Singapore Classic to watch the action live in the Asian metropolis. They will also take part in the Pro-Am tournament. In the new Team Challenge rewarding the commitment of the participants prior to and during the World Final with points in the Porsche Golf Circle app, it was Team New Zealand that eventually came out on top. The four team members each received a TAG Heuer Connected Watch Caliber E4 Golf Edition as a prize.

There were happy faces on not only the faces of the successful players. The excellent atmosphere could

also be felt at the new Porsche Golf Cup World Final Clubhouse in the event's Hacienda Son Antem Hotel which offered the guests plenty of space to enjoy a convivial time together in a pleasant atmosphere. One of the extra special highlights was the surprise appearance of the world class golfer Paul Casey who provided for tipps, drinks and a good mood when caddying. "I always enjoy coming to Porsche Golf Community events. It's all about our passions for Porsche and golf and it's been a lot of fun interacting with like-minded fans of the brand," said the happy three-time Ryder Cup winner Casey. "Congratulations to all the winners - I've seen some really good golf here and Alcanada is one of the most beautiful courses in Europe. The set-up and the atmosphere of the whole event are first class, as you would expect from Porsche."

Special evening events

The choice side events revolving around the rounds of tournament golf also thrilled the Community who enjoyed the international togetherness away from the course at the festive evening events. At the Welcome Night & Opening Ceremony at the Mhares Sea Club on the seafront, there were not only impressive views and the first get-together. All the qualifiers were, as at major sporting events, announced festively by name. The emotional Winners' Gala & Award Ceremony in the Hacienda Son Antem Hotel was a wonderful finale at which the Community and the winners and the accompanying persons exuberantly celebrated its time together.

The accompanying persons took the opportunity to play their own tournament and go on a city trip to Palma. They also discovered the island in a special way in a variety of sports car models on a Porsche Roadtour. In the end, all the guests enjoyed unforgettable experiences, forged new acquaintances, lived out their passions of golf and Porsche and simultaneously went head-to-head to determine the best of the best.

2024 Porsche Golf Cup World Final winners

World Trophy (Top 10)

1. Team Switzerland
2. Team Belgium
3. Team Taiwan
4. Team France
5. Team Austria
6. Team Great Britain
7. Team Germany
8. Team China
9. Team Korea
10. Team Japan

Gross ladies
1. Claire Pitout, Team France

Gross men
1. Jaehyung Chun, Team Korea

Net category A mixed (HCP -3.5 – 7.0)
1. Jan Blum, Team Switzerland
2. Ki Chul Song, Team Korea
3. Andréa Milazzo, Team France

Net category B mixed (HCP 7.1 – 17.0)
1. Hsuan-Yu Chen, Team Taiwan
2. Hongyu Wei, Team China
3. Jaime Gonzalez, Team Mexico

Net category C mixed (HCP 17.1 – 36.0)
1. Vic Vereecke, Team Belgium
2. Aldo Meyer, Team Switzerland
3. Roman Lurf, Team Austria

Porsche in golf

Porsche has been involved in golf since 1988 through the Porsche Golf Cup. The tournament series is one of the company's most successful customer events and has developed into an international event in which, at its peak, over 17,000 Porsche customers took part in 261 worldwide qualifying tournaments. After becoming involved in professional golf for the first time in 2015 as the title sponsor of the DP World Tour's prestigious Porsche European Open, Porsche was then instrumental in establishing the tournament as a top golf event in Germany. Now supporting the European Open near Hamburg as the Official Automotive Partner since 2024, Porsche is thus continuing the long-time successful cooperation with the time-honoured DP World Tour golf event. As the new title sponsor of the Porsche Singapore Classic, the sports car manufacturer is internationalising its commitment to professional golf in the important Asian market. Car partnerships at US PGA Tour and DP World Tour tournaments, including the European Open and the Omega European Masters in Crans Montana as well as in women's golf – the Amundi Evian Championship – round off its involvement in professional golf. Launched in 2017, the Porsche Golf Circle is also highly successful. The international community for keen golf-playing Porsche customers gives its members the opportunity to enjoy exclusive golfing experiences at unique locations and at professional tournaments. Paul Casey has been complementing the Porsche family since 2020 as the first Brand Ambassador from the game of golf.

MEDIA ENQUIRIES



Markus Rothermel

Spokesperson Sports Communications
+49 (0) 170 / 911 0779
markus.rothermel@porsche.de

Consumption data

Macan 4 (WLTP)*: Electrical consumption combined: 20.5 – 17.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/285759_en_3000000.mp4

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