

Porsche Centre Dubai presents ‘House of Porsche: Where the journey begins’ at Villa 515

21/03/2025 House of Porsche debuts at Café Villa 515! Experience heritage and innovation from 10am to 1am from March 20 to April 3, 2025.

Dubai, UAE |Porsche Centre Dubai, Al Nabooda Automobiles, launches “House of Porsche” - an immersive experience at Café Villa 515, Jumeirah, that blends heritage and storytelling with the essence of Ramadan. Porsche enthusiasts can partake in this this unique cultural journey place from 10am to 1am from March 20th to April 3rd.

Open to the public, the House of Porsche will offer a rich, multisensory experience featuring daily live musical performances such as the Oud, Nay and Qanun, and an exclusive suhoor for customers and media, setting the perfect ambiance during Ramadan.

In addition to the performances, guests will have the opportunity to test drive cars and participate in

curated workshops, including chocolate making, Arabic calligraphy, and perfume crafting. Each experience is designed to celebrate craftsmanship and creativity while offering a deeper connection to culture and tradition.

The House of Porsche is more than just an event - it's a journey into a world where luxury, heritage, and innovation converge. House of Porsche will serve as the ideal setting for this exclusive experience, inviting both Porsche enthusiasts and the wider community to engage in a space where art, culture, and automotive innovation come together.

For more details, visit https://porsche.nabooda-auto.com/house-of-porsche

In The Media

Click here for coverage from Campaign Middle East, A&E World, Buro247 and The Integrator.

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae

Link Collection

Link to this article
https://newsroom.porsche.com/en_AE/2025/company/porsche-dubai-presents-house-of-porsche.html

Media Package
https://pmdb.porsche.de/newsroomzips/b756ec4f-8f92-4b8b-af43-78d9bdd1b93d.zip