



Strong partners for the three works- Porsche 963 at the Le Mans 24 Hours

14/06/2024 Porsche Penske Motorsport tackles the 24 Hours of Le Mans backed by strong partners. At round four of the FIA World Endurance Championship (WEC), the works team will also field a third Porsche 963. Brazil's Felipe Nasr, Frenchman Mathieu Jaminet and Nick Tandy from the UK share driving duties in this vehicle. The goal is to clinch the 20th overall victory for Porsche in the world-famous endurance race. As the sporting chances for the Porsche Penske Motorsport works team grow, so too does the visibility of the sponsors and partners. They are represented with their brand mark on the hybrid prototypes from Weissach.

Like at the other WEC races, the same driver line-up will share driving duties in the two other hybrid prototypes, with Michael Christensen from Denmark, Matt Campbell (AUS) and Frenchman Frédéric Makowiecki in the No. 5 car and the No. 6 car helmed by Germany's André Lotterer, Laurens Vanthoor from Belgium and Frenchman Kévin Estre.

"We've managed to assemble a great portfolio of partners for our motor racing commitment with the Porsche 963 and are delighted with the great and productive collaboration," states Thomas Laudenbach, Vice President of Motorsport. "The 24 Hours of Le Mans represents the ultimate pinnacle with spectacular vehicles from 14 manufacturers contesting the hypercar and LMGT3 classes. We expect a fierce and exciting battle among the frontrunners. That makes it even more important for us to maximise our chances of securing our 20th overall victory by fielding a third Porsche 963."

Ansys: Official Technology Partner

As a leading provider of engineering simulations, Ansys closes the gap between the design phase and the finished product. For more than 50 years, the company's software has enabled innovators across industries to push boundaries by using the predictive power of simulation. Its diverse field of applications ranges from sustainable logistics to advanced semiconductors as well as satellite systems and life-saving medical technology.

Penske Automotive Group: Official Partner

The Penske Automotive Group (PAG) is a diversified international transportation service provider and one of the world's premier automotive retailers of passenger cars and commercial vehicles with dealerships in the United States, Germany, the United Kingdom, Italy and Japan. PAG is one of the largest retailers of commercial trucks in North America for the Freightliner brand. The group also distributes and sells diesel and gas engines, power systems and related parts and services. PAG employs nearly 27,000 people worldwide and is a member of the Fortune 500, Russell 1000, and Russel 3000 indexes. Fortune Magazine ranks Penske Automotive Group as one of the World's Most Admired Companies.

HELLER: Official Technology Partner

HELLER develops and produces state-of-the-art CNC machine tools and manufacturing systems for companies in the automotive industry and its suppliers, general mechanical engineering, the aerospace industry, energy technology and contract manufacturing, and more. As one of the leading machine tool manufacturers in the machining sector, the company employs over 2,600 staff worldwide in five production facilities on four continents and in over 30 sales and service subsidiaries. For HELLER, the technology partnership with Porsche Penske Motorsport perfectly reflects its own values: cutting-edge technology, expertise, digitalisation, efficiency and perfection down to the smallest detail.

Michelin: Official Partner

Michelin is a global tyre manufacturer headquartered in Clermont-Ferrand, France. The company

employs 132,500 people worldwide and has sales organisations in over 170 countries and 121 facilities in 26 countries on five continents. Michelin is one of the three largest tyre manufacturers in the world and operates test and development centres in Europe, the USA and Japan. The company also sells road maps, hotel and travel guides, and mobile navigation solutions for travel planning.

Mobil 1: Official Lubricant Partner

Mobil 1 engine oil is the world's first fully synthetic engine oil. Thanks to advanced technology, the high-performance products meet strict industry standards and provide mechanical components with exceptional protection even under extreme conditions like motor racing. Mobil 1 oils optimise engine performance and service life. For more than 25 years, Porsche Motorsport teams have relied on Mobil 1 lubricants in the world's most demanding racing series. Porsche Penske Motorsport has put its trust in the unique formulation of engine and transmission oils for the Porsche 963 in the World Endurance Championship and the North American IMSA series. Mobil 1 is now one of the world's best-known brands for synthetic lubricants and will celebrate its 50th anniversary in 2024 with, among other things, special gold-coloured logos on the Porsche 963.

TAG Heuer: Official Timing Partner

TAG Heuer and Porsche share a long-standing partnership focuses on innovation and motorsport. Founded by Edouard Heuer in 1860 in the Jura Mountains of Switzerland, the luxury watch brand is part of LVMH Moët Hennessy Louis Vuitton SE, the world's leading luxury group. TAG Heuer's headquarters are located in La Chaux-de-Fonds, Switzerland. The company employs more than 1,500 people and operates in 139 countries. The comprehensive and long-standing collaboration between TAG Heuer and Porsche ranges from sporting competitions to product development. The special edition TAG Heuer Carrera Porsche Chronograph is the first joint watch production of the two brands.

NetApp: Exclusive Intelligent Data Infrastructure Partner

Porsche Motorsport and NetApp have expanded their exclusive partnership with respect to intelligent data infrastructure. In addition to the ongoing support of the TAG Heuer Porsche Formula E team, the collaboration now also includes the FIA World Endurance Championship WEC including the 24 Hours of Le Mans and the IMSA WeatherTech Sportscar Championship. NetApp's cutting-edge technology ensures real-time access to key data to improve the team's performance and strategic planning at the racetrack. This also includes advanced data-driven simulations that optimise racing strategies. Technologies such as Cloud Volumes ONTAP, BlueXP and BlueXP Backup and Recovery offer efficient data management and data protection at racing events worldwide, ensuring a competitive advantage.

PUMA: New Official Clothing Partner

The multinational sports lifestyle brand Puma has been the exclusive partner of the Porsche Motorsport Team for fire-resistant clothing, shoes and luggage for several years. The racing overalls worn by the Porsche works drivers and the overalls of the pit crews showcase the latest developments in terms of fire protection. The ongoing partnerships have been expanded to include the supply of team clothing to the entire Porsche Motorsport team. This is currently being designed and will be available from next season.

Multimatic: Official Technology Partner

As a privately held company with global operations, Multimatic supplies engineered components, systems and services to the automotive industry. Its core competencies include the engineering and manufacturing of complex mechanical components and suspension systems as well as body parts and structures through to the design and development of lightweight composite systems for the automotive sector. The specialist's range of services also encompasses the design, development and limited production of niche vehicle designs. Since 1992, Multimatic has used motorsport as a high-speed laboratory for innovative engineering, creative thinking and quick troubleshooting. The company has its headquarters in Toronto, Canada. Multimatic also has engineering offices and plants in North America, Europe and Asia. Factory and customer sports programmes are managed by the company from North America and the UK.

Snap-On: Official Technical Supplier

Snap-On is a world leader in developing, manufacturing and marketing tools, workshop equipment and diagnostics as well as repair manuals and system solutions for professional users, particularly in the automotive and aerospace industries, the military, renewable energy generation and manufacturing. Founded in 1920, the company sells its products and services through a global franchising network as well as dealer and direct sales channels under a variety of well-known brand names. Snap-On is a publicly traded company listed on the S&P 500 stock index. The company is headquartered in Kenosha, Wisconsin.

SACRED Coffee: Official Hospitality Supplier

SACRED has established a reputation as one of London's leading coffee and tea brands since 2005. The brand's roots go even deeper with SACRED's own tea plantations in Sri Lanka being owned and run by SACRED owner Tubbs Wanigasekera's family for over four generations.

**MEDIA
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