

Mark Webber excited by the world class event

02/06/2022 Great thrills on the autobahn and the golf course: Mark Webber loves Porsche and is a passionate golfer which is why his visit to the 2022 Porsche European Open at the Green Eagle Golf Courses has made him, in his own words, “a very happy man”.

The Porsche Brand Ambassador and former Endurance World Champion began the day with a drive behind the steering wheel of the Leader’s Car. The specially designed Taycan 4S Sport Turismo is available for the tournament leader for his journeys to the hotel and back to the course. Together with the designer Flemming Pinck, Webber brought the exclusive Porsche from downtown Hamburg to the tournament venue and was in an excited mood on his arrival: “I’ve driven lots and lots of Porsches, but this one really is one to remember.”

The Leader’s Car is a touch more exclusive this year. The Hamburg designer Flemming Pinck, himself a passionate golfer and Porsche fan, based the livery of the Taycan Sport Turismo on the Porsche Nord Course’s 18th hole. “I’ve never had a car that’s turned so many heads like this morning,” said Webber before adding: “The artistic approach on the already iconic sports car that the Taycan is makes it all the

more spectacular."

Also spectacular was Webber's visit to the Porsche World in the grounds. Putting in the Porsche Public Hole-in-One, he sunk the ball from over 30 metres – the best preparation possible for the Pro-am tournament. In the afternoon, Webber went around the challenging Porsche Nord Course with the pro Max Kieffer, the former World Hockey Player of the Year Moritz Fürste and the RTL television news presenter Peter Klöppel. "I really enjoyed it. I've known Peter now for 30 years after getting to know him in my Formula 1 days. It was nice that we were able to play golf together. I was a very happy man today and I was able to have a grand time with a few heroes."

Webber, who has played golf ever since the age of ten, was however not always satisfied with his game on the course. For the Australian, golf is "the world's most difficult sport". He admires the world's top golfers for their ability to concentrate whilst remaining relaxed, especially on such a tough course like the Porsche Nord Course. "It's a real honour to be a part of the Porsche-style world class event."

Porsche in golf

Porsche has been the title sponsor of the Porsche European Open, a DP World Tour event, since 2015 and the automobile manufacturer expanded its involvement in professional golf with automotive partnerships at tournaments on the Asian and the DP World Tour since 2019. Porsche has also been organising the Porsche Golf Cup for more than three decades. The tournament series is one of the company's most successful customer events. Held for the first time in Germany in 1988, the Porsche Golf Cup has developed into an international event in which over 17,000 Porsche customers recently took part in 261 worldwide qualifying tournaments. Also highly successful is the Porsche Golf Circle, an international community for keen golf-playing Porsche customers that was launched in 2017. The Porsche Golf Circle now has about 4,000 members. Paul Casey has been complementing the Porsche family as the first Brand Ambassador from the game of golf since 2020.

MEDIA ENQUIRIES



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Consumption data

Taycan 4S Sport Turismo (2023)
Fuel consumption / Emissions

WLTP*
Electric power consumption* combined (WLTP) 24.7 – 20.5 kWh/100 km
CO emissions* combined (WLTP) 0 g/km
CO2 class A Class

Taycan Turbo S Sport Turismo (2023)
Fuel consumption / Emissions

WLTP*
Electric power consumption* combined (WLTP) 24.0 – 22.6 kWh/100 km
CO emissions* combined (WLTP) 0 g/km
CO2 class A Class

*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, COEmissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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