

Common passion

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11/06/2018 Even some 70 years after the initial registration of the 356 “No. 1” Roadster, Porsche has lost none of its fascination – as impressively demonstrated at the “Sportscar Together Day”. Social media personality Daniel Fuchs – better known as “Magic Fox” – was in attendance. He tells the Newsroom his impressions.

70 years ago, when Ferry Porsche received the approval for the 356 with the number 1, a dream had come true for him. Against all odds, he had created a sports car which was entirely as he had imagined it – and today is considered to be a design icon. The success story of the Porsche company since then is well known and Ferry Porsche’s dream is as alive as ever. The Zuffenhausen-based company still builds sports cars that turn the heads of both small boys and their fathers. I too am proud to say that I am a Porsche owner – a dream come true.

To celebrate “70 years of the Porsche sports car”, Porsche issued an invitation to its “Sportscar Together Day”. A day for the community, for the fans, to take a look and join in – and I must tell you, I

felt like a child in a toy shop. I was able to park my Porsche at the Cannstatter Wasen festival grounds next to other treasures – such as a 964, 944 or 997 – and share some small talk with their owners, while the Porsche Kid's Driving School was there to entertain younger visitors. There was also an off-road course, a street food plaza and a Ferris wheel which made me think of the famous one found at the 24 Hours of Le Mans. A fun day out for the entire family, including long-term Porsche fans Patrick Dempsey and Magnus Walker, who I met there.

What a nice day at the @porsche #sportscartogether in Stuttgart ✖✖✖ Always a pleasure to meet @patrickdempsey ✖✖ Saw so amazing cars. Unbelievable ✖ Now on my way to Baden Baden ✖✖ Have a good Sunday guys! ———————— @porsche_newsroom

Ein Beitrag geteilt von Daniel (@magic_fox) am Jun 10, 2018 um 8:41 PDT

No matter who I talked to, there was always a shared passion for Porsche sports cars that we celebrated together. The anniversary year still has some way to go and there will be more opportunities to experience this fascination: in just a few days' time at the experience weekend – a public celebration in and around the plant based around Porscheplatz in Zuffenhausen – at the recently opened special exhibition at the Porsche Museum, at the Goodwood "Festival of Speed" or the "Rennsport Reunion" in California. I can hardly wait…

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