

“World-class tennis and a social highlight for the region”

19/04/2026 World-class tennis, great emotions and an impressive atmosphere once again in the Porsche Arena – the 2026 Porsche Tennis Grand Prix lived up to expectations. Tournament Director Markus Günthardt and Operating Tournament Director Anke Huber therefore looked back on the tournament highly positively. Before the final, they spoke about …

… the 2026 Porsche Tennis Grand Prix:

Markus Günthardt: “We’re very happy with the 2026 Porsche Tennis Grand Prix. The Porsche Arena was sold-out on four days, Wednesday was almost full and the attendance figure was over 34,000. The atmosphere was once again as people know it in Stuttgart – emotional, fair, knowledgeable and with a keen sense for tight, high-class matches. They are precisely the moments and reactions for which we stage this tournament. In 2026, we developed the overall experience even further – with world-class tennis, a superb atmosphere in the arena, attractive side events like the Porsche One Point Challenge, expanded catering services and additional attractions for families and children. These included, amongst other things, the Kids’ Weekend at the start, various “have-a-go-yourself” activities and the

final of the Porsche Mini Tennis Grand Prix on finals weekend. The Porsche Skybar was also very popular. All in all, the Porsche Tennis Grand Prix once again confirmed itself as one of the social highlights in the region."

... the exceptional media response:

Markus Günthardt: "From a media point of view, the 2026 Porsche Tennis Grand Prix was once again very strongly positioned. With Eurosport and Sky, we once again had two excellent TV partners at our side in Germany. A total of 34 Centre Court matches were broadcast live on television, plus further matches were streamed from Court 1. At the same time, the tournament enjoyed a very broad and continuous presence across our social media channels and digital platforms. Another very positive aspect is that we were able to attract new sponsors for this year's tournament, including Accenture, Duravit, schauinsland-reisen and Smeg. It reflects the enormous appeal of our tournament. And not to be forgotten, this year, Die Württembergische is celebrating its 30th anniversary as one of our sponsors."

... the sporting course of the tournament:

Anke Huber: "We had an outstanding field of players. Seven Top 10 players in the world rankings had originally entered, and six of them actually competed. Six of the eight seeded players reached the quarterfinals, including the Top 4. These figures underline the extraordinary sporting quality of the tournament. Added to that was the brilliant atmosphere in the arena, something you immediately feel as a player. At the very top, women's tennis has become incredibly close nowadays. Within the Top 30, almost everybody can beat everybody else. That's exactly what we saw again this week, with emotional ups and downs, very different playing styles and matches of the highest level. Some of the enthralling three-set matches will certainly remain in people's memories. And I think, with Karolina Muchova and Elena Rybakina, who won the title here in 2024, we can look forward to a final of the highest quality. Another thing we keep hearing is that the players love coming to Stuttgart, feel very much at home here and really appreciate the conditions in the Porsche Arena."

... the Porsche One Point Challenge:

Anke Huber: "The Porsche One Point Challenge enjoyed a very successful premiere. The format was entertaining, lively and attracted a strong line-up featuring players like Elina Svitolina, Jasmine Paolini, Jelena Ostapenko, Paula Badosa, Porsche Friend Eva Lys and Ella Seidel, as well as prominent guests such as Fabian Bredlow from VfB Stuttgart and former Formula 1 driver Mark Webber. Julia Stusek and Eva Bennemann from the Porsche Talent Team also took part, together with ambitious amateurs. You could see that everybody involved had a lot of fun – the crowd too. For the spectators, it was an attractive extra highlight and, for the amateurs, a unique experience to be able to stand on Centre Court in the Porsche Arena. The fact that, in the end, a young player like Eva Bennemann won the final was an especially nice finish. I think the format definitely has potential for the future."

MEDIA ENQUIRIES



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