

Football star Sergio Agüero becomes a Porsche racing driver

10/02/2025 Former professional footballer and Olympic champion Sergio Agüero will make a one-off appearance as a Formula E racing driver at the wheel of the Porsche 99X Electric. As the highlight of an innovative Formula E content series ("Evo Sessions"), numerous celebrities will be driving the current cars of the Formula E teams.

The factory-owned TAG Heuer Porsche Formula E Team will take part with the former Manchester City star from Argentina and train him to be a racing driver in a quick run. The highlight of this adventure is a special Formula E event on a variant of the Grand Prix course in Miami (March 5 and 6): under the guidance of world champion Pascal Wehrlein, Agüero will drive the highly efficient Porsche 99X Electric of the latest generation GEN3 Evo, Wehrlein's exact vehicle in the world championship.

"This is absolutely crazy: from footballer to racing driver in one of the fastest racing cars in the world," says Agüero. "Every child is familiar with Porsche. The brand represents an iconic heritage, particularly in motorsport. With this in mind, I am absolutely delighted and would like to thank everyone involved for this unique opportunity. I want to learn as much as possible on my journey to Miami, and to represent

the team as well as possible when we get there."

Top athlete and an elite race car: Sergio Agüero and the Porsche 99X Electric

The all-electric Porsche 99X Electric accelerates from 0 to 100 km/h in just under 2 seconds. It possesses one of the most efficient electric drive trains in the world: roughly half the energy required for a race is generated by the car itself – through brake energy recuperation. The car's clever software allows it to independently adjust its settings for every individual corner on a racetrack. The result: maximum e-performance.

Florian Modlinger, Director Factory Motorsport Formula E at Porsche: "Welcome to the team, Sergio! Training a non-motorsport athlete for such a challenge in such a short time is a huge task for us as a team, but also for him as an athlete. The 99X Electric is one of the best Formula racing cars in the world. To drive it demands a lot of respect and meticulous preparation. The project is a bit mad, but also exciting and definitely innovative. We are looking forward to Miami and hope that the event can win a lot of new fans for our sport."

More on Porsche's social media channels

On his way to becoming a one-off racing driver, Agüero is undergoing racetrack training at the wheel of road-going Porsche sports cars. The Argentinian is receiving intensive training from the Porsche e-sports works team and testing himself in Porsche Motorsport's state-of-the-art simulators. He is also being supported by reigning Formula E world champion Pascal Wehrlein, whose guidance will prove particularly important at the culminating event in Miami. The German won the Formula E world title with Porsche last July and recently impressed with three pole positions in a row.

Anyone interested can follow Agüero's journey on Porsche's social media channels, including Instagram (@porsche.motorsport) and WhatsApp (Porsche Motorsport). Agüero himself can be found on Instagram at @kunaguero.

Porsche in Formula E

2024/2025 sees Porsche contest its sixth Formula E season. In addition to the works TAG Heuer Porsche Formula E Team, American customer team Andretti Formula E is entering the Porsche 99X Electric of the latest GEN3 Evo generation. With the addition of Cupra Kiro, this season will be the first time that a second Porsche customer team has entered the series; they will be using 99X technology of the previous GEN3 generation. Formula E gives the brand valuable insights for its production sports cars.

Consumption data

Macan Turbo (WLTP)*: Electrical consumption combined: 20.6 – 18.3 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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