



## Porsche. Panic. Power.

02/02/2015 Udo Lindenberg is not only a cult rocker, he is also the most successful pop art artist in Germany. The Porsche Museum is now dedicating an exhibition to him – and a very special leather jacket will be on show among other things.

At almost 70, he is at the pinnacle of his career, packs out stadiums and receives one award after the other. He inspires young artists, joins in social discussions and his foundation supports projects in Africa. In the meantime, Udo Lindenberg can look back on a career in the music business that spans over 40 years. These years have made him into an unmistakable brand. For about the past 20 years, he has also been painting and meanwhile, he is Germany's most successful pop art artist.

### **"Porsche. Panic. Power." shows exhibits from Lindenberg's private collection**

"Porsche. Panic. Power." is not only a review of his musical career; besides photos, his "Likörell" paintings, the exhibition is showing numerous exhibits from Lindenberg's private collection for the first time in Stuttgart. Among them are the leather jacket which he once gave to Erich Honecker as a present

and a shawm which the Chairman of the State Council of the former GDR sent to him in return.

On the eve of the official opening, 400 invited guests and media representatives had the unique opportunity to meet the artist and his works face to face. Udo Lindenberg could not resist the chance to explain his works personally to the visitors and introduced the "Likörell" design with a live performance. The highlight was a concert in the middle of the exhibition, surrounded by historical Porsche cars and an enthusiastic audience.

"Udo and Porsche. It fits. Both have been a brand and state of the art for decades – each in his own segment," said Chairman of the Executive Board Matthias Müller.

The special exhibition will last at the Porsche Museum until April 12 and will be open on Tuesdays to Sundays from 9.00 to 18.00. A separate section of the exhibition will show pictures that are for sale. Part of the proceeds will go to the children's hospice in Stuttgart and to the Udo Lindenberg Foundation.

### **Link Collection**

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