

Porsche Cars Canada reports its 2026 first-half sales results

09/07/2026 Porsche Cars Canada, Ltd. (PCL), importer and distributor for the sports car manufacturer from Stuttgart, today reported first-half total sales of 4,700 units.

This represents a year-over-year decrease of 3.7%. Porsche Approved Certified Pre-Owned vehicle sales closed the first quarter with 2,312 units reported, an increase of 6.5% versus the same period in 2025.

"We want to highlight the results and standout commitment from all of our Porsche Centres across the country in the first half of the year," said Trevor Arthur, President & CEO, Porsche Cars Canada, Ltd. "In addition, they have been diligently preparing the launch activities for the all-new Cayenne Electric with deliveries set to start in the third quarter."

Model	PCL Jan-Jun Sales	
	2026	2025
718 Boxster	64	274

718 Cayman	51	308
911	1,349	963
Cayenne	1,128	1,310
Macan	1,890	1,699
Panamera	121	187
Taycan	97	140
Grand Totals	**4,700**	**4,881**
Porsche Approved Certified Pre-Owned	2,312	2,170

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