Das Treffen X: Celebrating a decade of Porsche passion in Southeast Asia

15/12/2025 The milestone event at Impact Speed Park, Bangkok, brought together more than 3,800 enthusiasts and 734 Porsche cars across generations through themed zones that showcased Porsche's iconic heritage, cutting-edge innovation, and diverse lifestyle appeal.

Porsche passion in Southeast Asia returned to centre stage as Das Treffen celebrated its milestone 10 th edition at Impact Speed Park in Bangkok, Thailand. Conceived by Porsche aficionado Sihabutr "Tenn" Xoomsai, what began as a casual gathering of like-minded enthusiasts has evolved into the region's most anticipated Porsche community celebration – a vibrant showcase of passion, camaraderie, and the cars that unite generations.

"Reaching ten editions of Das Treffen is something I never expected when we first gathered here as a small group of enthusiasts," says Sihabutr "Tenn" Xoomsai. "This achievement has been made possible only through the steadfast support of our partners and the incredible Porsche community across Asia.

Their dedication and passion for Porsche brings this event to life year after year, and for this my team and I are deeply grateful – and genuinely excited for what the next decade will bring."

Porsche Thailand transformed Impact Speed Park into a series of themed zones, anchored by a dedicated Porsche hospitality village. Here, visitors were able to explore the Porsche Lifestyle Boutique for exclusive merchandise, or dive into the thrill of motorsport with a state-of-the-art racing simulator, virtually driving their favourite Porsche on iconic tracks.

Legendary Porsche 956 on display

Next to the Porsche hospitality village was the Motorsport zone, with a Porsche 956 as the highlight car, flown in specially from the Porsche Museum. A true motorsport icon, the 956 dominated endurance racing in the 1980s, securing four consecutive overall victories at the 24 Hours of Le Mans from 1982 to 1985 and setting new benchmarks in aerodynamics and speed that defined an entire era. Standing alongside this historic champion was the cutting-edge 963 LMDh race car, fresh from its IMSA Championship triumph and an impressive second-place finish at Le Mans 2025; both cars form a striking pairing that bridges Porsche's unparalleled Raceborn heritage with its vision for the future.

Other themed zones showcased cars that embody every facet of Porsche identity:

- **Adventure:** A specially prepared Cayenne S E-Hybrid Coupé – built in Malaysia for Thailand and renowned for its epic 22,000-kilometre journey from Bangkok to Stuttgart. The expedition spanned 61 days across 17 countries, proving the endurance and versatility of Porsche models.
- **Performance:** Presented by the 911 and 718 as global benchmarks for sports cars.
- **Urban:** Presented by the Taycan and the Macan as pioneers of electrification and versatility.
- **Heritage:** A curated space featuring the 911 Spirit 70 – a limited-edition masterpiece celebrating the colours, patterns, and lifestyle of the vibrant 1970s era.

Adjacent to the celebrations at Das Treffen X, Porsche Asia Pacific also hosted its inaugural regional Porsche Club Presidents' Meeting in Bangkok, bringing together Porsche Club Presidents and executive leaders from across Asia for a day of dialogue, community sharing, and cross-market inspiration.

The gathering provided a platform for each club to present its standout initiatives from 2025, exchange best practices, and strengthen collaborative ties within the global Porsche family. The celebrations continued into the evening with the Porsche Club Night at Curvistan Bangkok, the brand's immersive lifestyle and community space in the heart of Thong Lo. More than 280 Porsche Club members from all over Asia came together for the official opening of Curvistan's latest exhibition, curated by Stefan Bogner and fittingly dedicated to the "Porsche Communities".

"Porsche communities are the heartbeat of our brand," says Yannick Ott, Director Marketing Porsche

Asia Pacific. “Das Treffen X, Curvistan and our first-ever regional Porsche Club Presidents’ Meeting underscore how the passion, purpose, and people behind the crest come together to create something truly unique. This is the spirit that propels our brand forward.”

MEDIA ENQUIRIES

Sandro Kälin

Head of Communications Porsche Schweiz AG
+41 41 487 91 16
sandro.kaelin@porsche.ch

Siraya Schäfer

Press and Public Relations Specialist, Porsche Schweiz AG
+41 41 487 91 47
siraya.schaefer@porsche.ch

Consumption data

Cayenne S E-Hybrid Coupé (WLTP)*: Consumo carburante ponderato misto (gamma modelli): 4.5 – 4.0 l/100 km; Consumo energia elettrica ponderato misto (gamma modelli): 19.9 – 19.1 kWh/100 km; Emissioni CO_2 ponderate miste (gamma modelli): 102 – 90 g/km; Stato [StandHeute]

911 Spirit 70 (WLTP)*: Consumo carburante ciclo misto (gamma modelli): 10.5 – 10.4 l/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 239 – 236 g/km; Stato [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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