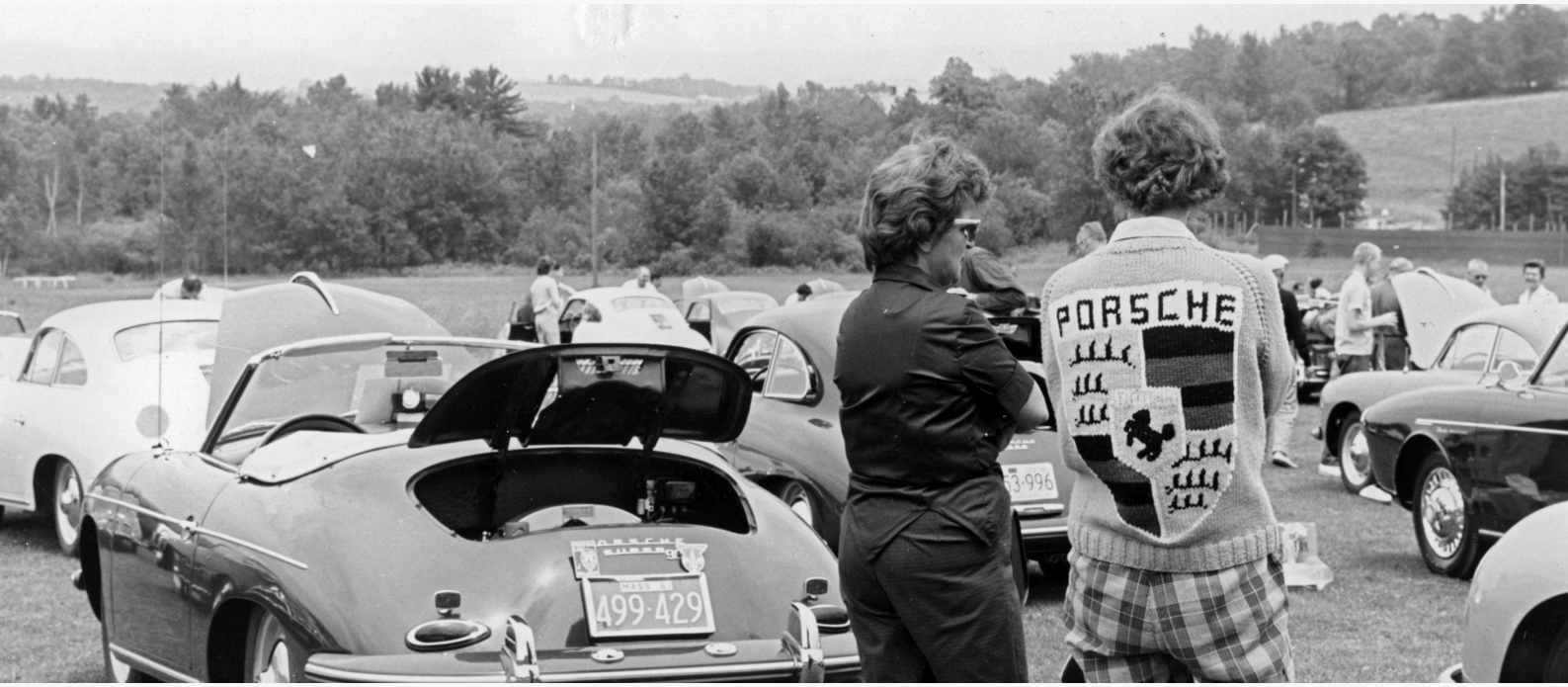



# Seventy Years of Passion: The Porsche Club of America Celebrates a Milestone Anniversary

**13/09/2025** In 2025, the Porsche Club of America (PCA) marks its 70th anniversary—seven decades of community, camaraderie, and an enduring passion for the marque.

Founded in 1955 by Washington, D.C. commercial artist Bill Sholar, the PCA began as a modest gathering of Porsche enthusiasts and has since grown into the largest Porsche club in the world, with more than 145,000 members.

The Club's origin story is as personal as it is iconic. Sholar, having purchased a 1953 Porsche 356 Coupé, began flashing his headlights at fellow Porsche drivers in greeting. This simple gesture evolved into a desire for deeper connection, culminating in the first PCA meeting on 13 September 1955. Just one year later, the Club hosted its first national gathering—the Porsche Parade—in Gaithersburg, Maryland. That inaugural event drew 64 members and laid the foundation for what would become a cherished annual tradition.

Fast forward to 2025, and the PCA remains true to its founding spirit. The 69th Porsche Parade, held in Oklahoma City from 6 to 12 July, was a highlight of the anniversary year. But the Parade was just one part of a broader celebration that spanned the calendar—from exclusive events and regional gatherings to the unveiling of a very special car.

To mark the 70th anniversary, PCA collaborated with Porsche Sonderwunsch and Style Porsche to create the 911 Carrera T Club Coupé, a limited-edition model that pays tribute to the Club's founder. Painted in "Sholar Blue"—a metallic reinterpretation of the Club Blau colour first introduced in 2015—the car is a visual and emotional homage to Bill Sholar. Designed by Porsche legend Grant Larson, only 70 units will be produced, exclusively for PCA members in the United States and Canada.

Yet, perhaps the most touching moment of the Parade came not from the cars, but from the people. Hans-Peter Porsche, son of Ferry Porsche, attended the event alongside his son Daniell and grandson Tamino. It was his 33rd Parade, continuing a tradition of Porsche family participation that began with Ferry himself. Their presence underscored the Club's motto: "It's not just the cars; it's the people."

As PCA enters its eighth decade, it does so with a renewed commitment to its founding values. From technical workshops and driving tours to concours competitions and community outreach, the Club remains a vibrant hub for Porsche enthusiasts of all ages. And while the cars continue to evolve, the spirit of PCA—rooted in friendship, passion, and shared experience—remains timeless.

Happy 70th, PCA. Here's to the next chapter.

## MEDIA ENQUIRIES



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**Consumption data**

**911 Carrera T (WLTP)*:** Fuel consumption combined: 10.9 – 10.4 l/100 km; $CO_2$ emissions combined: 248 – 237 g/km; $CO_2$ class: G

*Further information on the official fuel consumption and the official specific $CO_2$ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die $CO_2$-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, $CO_2$Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

## Video

https://newstv.porsche.com/porschevideos/newstv.porsche.com_324391_en.mp4

## Image Sublines

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Title: Hans-Peter Porsche, 70 Years Porsche Club of America, 2025, Porsche AG
Subline: Hans-Peter Porsche

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