



## Kings of the hill

**02/03/2019** What better way to test the power and traction of the new 911, than by sending it up a ski slope high in the Pyrenees?

Since its launch in November, the new Porsche 911 has been dangled from a helicopter, thrown around race tracks and scrutinised by the world's media.

During testing of the exceptional eighth generation model, the cars travelled some three million kilometres, across gridlocked cities, enduring all weathers and in extremes of hot and cold.

### **But none have been driven up a ski slope. Until now.**

In order to demonstrate the new intelligent control and chassis elements on the latest incarnation of the iconic sports car, along with its all-wheel drive capabilities and the incredible Porsche Traction Management system, a 911 Carrera 4S travelled to Andorra, in the Pyrenees, to take on the slopes of the Pas de la Casa ski resort.

Early in the morning, before the busy runs opened to the public, the 911 was joined by a new Macan

and charged with driving to the top of a steep slope, 2,400 metres above sea level. Both cars were completely standard and simply fitted with Porsche-approved winter tyres.

Enrique Monteverde, Marketing Manager at Porsche Ibérica, explained: "The new 911 has a much wider track front and rear and we took advantage of this, the all-wheel drive and the Porsche Traction Management system to get all of his power perfectly on the ground, here on the snow." "We wanted to demonstrate how quick the 911's reaction times are, even on extreme surfaces, and that the same agility is possible with the smaller-engined Macan." "The conditions were perfect but it was the ease with which the cars took on the mountain that really impressed the crowd."

## Consumption data

### 911 Carrera 4S (Predecessor model)

\*Further information on the official fuel consumption and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO<sub>2</sub>Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

## Link Collection

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