

# Poised for precision: The new 2017 Porsche 718 Cayman

24/04/2016 Mid-engine sports coupe with new turbocharged flat-four cylinder engines and enhanced suspension

## **Distinctive design for a more muscular appearance**

The new 718 Cayman has been enhanced as comprehensively in its design as it has in its technology. The taut proportions, prominent air intakes on the sides and at the front, as well as the low side profile underscore the uprated dynamics. The front fascia has a sharper profile, which gives the front of the car a wider and more muscular appearance. The ultra-slim front lights above the air intakes, which house the positioning lights and indicators, reinforce this impression. Significantly larger cooling air intakes and Bi-Xenon™ headlights with integrated LED daytime running lights also characterize the new 718 Cayman. LED headlights with four-point daytime running lights are available as a new option. The redesigned rear fascia appears wider than before due to the high-gloss black accent strip with integrated Porsche logotype. The taillights have been completely redesigned and are distinguished by the three-dimensional look and four-point brake lights that appear to float freely.

## **Redesigned interior with standard PCM**

Inside, revisions are visible for both the 718 Cayman and the 718 Boxster. The upper part of the dashboard and the air vents are new. The new 918 Spyder design sport steering wheel and extensive connectivity options have now been added to the 718 cockpit. Porsche Communication Management (PCM) and the eight speaker Sound Package Plus audio system are standard. The capabilities of the PCM can be extended with options such as the Connect module. It includes special extensions for smartphones, such as the USB port, Apple CarPlay and Porsche Car Connect. Another available option is the navigation module with voice control, which makes it easy to enter driving destinations. The Connect Plus module offers real-time traffic information, Apple CarPlay, Google Earth, Google Street View, and WiFi connectivity. Drivers can also make use of additional comprehensive services via their smartphone, which include the Porsche Connect App and Porsche Car Connect.

The 718 Cayman and 718 Cayman S are on sale now and will reach U.S. dealers in late November, 2016. The 718 Cayman has a starting MSRP of \$53,900, and the 718 Cayman S starts at \$66,300, excluding the \$1,050 delivery, processing and handling fee.

**MEDIA  
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