

The Porsche Esports Sprint Challenge Canada concludes its first season

04/08/2020 Brandon Hawkin declared champion of the virtual one-make series featuring the 718 Cayman GT4 Clubsport

The Porsche Esports Sprint Challenge Canada one-make virtual race series was held this past Thursday, fittingly, at the famed Circuit Gilles Villeneuve. Brandon Hawkin from Lindsay, ON, added another victory thereby becoming the undisputed champion of the series. One of 30 racers in the series, he has won every single race.

✘It was incredible to see the group of talented sim racers we have across Canada push each other in the virtual racing world," said Marc Ouayoun, President and CEO, Porsche Cars Canada, Ltd.

✘Congratulations to all the competitors, especially to Brandon Hawkin, as he will have the chance to bring his skill sets to life at Porsche Track Experience in the very near future."

At the end of the last race, he had a surprise burst as he was being challenged by William Levesque and let him go by to retain his top position in the series results. However, in the last few laps Levesque went slightly outside track limits and had a penalty that forced him to slow down, allowing Hawkin to re-pass and regain first position.

✘The series was organized very professionally and it was a pleasure to race with everyone – what a fantastic experience," said Hawkin. ✘It will be extremely memorable based on how competitive the series was with lots of track battles."

William Levesque ranked second while Giovanni Romano came in third place of the championship.

As the winner of the first Porsche Esports Sprint Challenge Canada, Hawkin now has the opportunity to get behind the wheel of one of the brand's sports cars at a Porsche Experience program. All other racers in the series received Porsche prizes and iRacing credits for their participation.

✘Driving a Porsche on track is something I've wanted to do since I was a child," added Hawkin. ✘I'm so excited and thankful that I'll now get that chance and join the Porsche Track Experience program!"

The Porsche 718 Cayman GT4 Clubsport was the exclusive digital steed, representing pure motorsport. The recipe is well known and proven: lightweight and well-balanced performance. The 718 Cayman GT4 Clubsport is more than a commitment to the racetrack; it is a declaration of addiction to motorsport.

About iRacing.com:

The world leader in the online racing simulation and gaming market, iRacing was founded in 2004 by Dave Kaemmer and John Henry. Kaemmer was co-founder of Papyrus Design Group, developers of award-winning racing simulations including "Grand Prix Legends" and NASCAR 2003." Henry is principal owner of the Boston Red Sox and Liverpool Football Club, as well as co-owner of NASCAR's Roush Fenway Racing. iRacing.com has developed dozens of formal partnerships in the motorsport industry to help create the most authentic racing simulation in the world.

About Porsche Cars Canada, Ltd.

Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 50 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 19 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany. Porsche sold an unprecedented 9,025 units in Canada in 2019, up 1.4% over the prior year.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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