



Porsche boosts deliveries

08/10/2014 So far, the sports car maker has delivered 135,600 vehicles to customers worldwide in 2014, thus 13 per cent more than in the first nine months of the previous year.

In the reporting month of September, Porsche AG handed over to customers a total of 15,800 new cars and achieved an 22 per cent growth in comparison to the same month last year.

"In September, we carried forward our growth strategy across the globe," said Bernhard Maier, Member of the Executive Board Sales and Marketing of Porsche AG. "With the Cayenne S E-Hybrid currently showcased at the Paris Motor Show, Porsche is now offering three sporty alternatives with plug-in hybrid drive in the premium segment and continues to build out its innovation leadership in this segment."

More deliveries in China and Europe

On the Chinese market, Porsche boasted of 32,600 deliveries to customers in the last few months. This was an 19 per cent increase compared to the period from January to September 2013. In Europe, last year's figure was surpassed by 15 per cent: The Stuttgart-based sports car maker handed over 43,300

vehicles to customers. On the home market of Germany as well, Porsche posted two-digit growth figures and realised a gain of twelve per cent with 17,800 new car deliveries.

So far this year, the Porsche model most in demand worldwide was the Cayenne: more than 51,000 sporty SUVs were handed over to our customers all over the world. 18,700 cars of the Gran Turismo Panamera were delivered by Porsche. With 22,900 models of the 911 sold, the sports car icon also outdid last year's figure.

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