

Refining Lithium: Europe's Pioneer

28/04/2025 Helm AG is developing a comprehensive market entry strategy to refine lithium for battery production in Europe.

The project at a glance

Challenge

Lithium is a critical raw material for the production of batteries. Strong competition from Asia and the associated price pressure pose considerable challenges for European companies in terms of procurement and recycling.

Implementation

In order to be more independent, the chemical company Helm AG wants to build its own lithium refinery in Europe. To create a market entry strategy, the company is conducting a comprehensive market and profitability analysis together with Porsche Consulting.

Result

The experts have outlined the market opportunities and assessed the economic viability. A detailed plan for market entry and the construction of its own lithium refinery is ready for implementation.

Read the success story in full length: Refining Lithium: Europe's Pioneer

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