

“The Porsche Driving Experience is designed to support our customers beyond the moment of delivery, helping them fully explore the performance and capabilities of their vehicles in a safe and engaging environment,” said Meriem Elrhazi, Marketing Manager of Porsche Morocco.

“Bringing together new 911 and 718 owners for this experience also strengthens the sense of community that defines Porsche in Morocco.”

Led by professional pilot instructors, the training focused on essential track driving techniques, including cornering, degressive braking and vehicle control. Guests then took part in a series of dynamic workshops across both the speed track and the esplanade, allowing them to progressively build confidence and refine their driving skills.

The structured format of the day combined theory with hands-on experience, enabling participants to better understand vehicle behaviour at higher speeds while developing a deeper connection with their Porsche.

Through initiatives such as the Porsche Driving Experience, Porsche Morocco continues to reinforce its focus on customer engagement, performance education and community-building, offering owners the opportunity to connect more closely with both their vehicles and the brand.

In The Media

Media coverage from Luxe Radio and Déco Actuelle.

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
cjordan@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
mahvesh.sayed@porsche-me.ae

Link Collection

Link to this article

https://newsroom.porsche.com/en_AE/2026/company/porsche-driving-experience-morocco-42205.html

Media Package

<https://pmdb.porsche.de/newsroomzips/a9c2107b-31ba-4957-982f-8dca79ed84f9.zip>