Porsche Drive single vehicle subscription and rental program now offered in Kelowna

24/06/2021 Exclusive on-demand access to sports cars available in second British Columbia location.

Starting today, Porsche is offering on-demand access to an exclusive selection of its sports cars in Kelowna. Offering a monthly subscription plan that provides members access to a vehicle at the touch of an app, the program also offers daily and weekly on-demand rental service in the Kelowna area. The single-vehicle Subscription and Rental feature delivery and pick-up by a concierge anywhere a member chooses within a 50-km radius around Kelowna. Additionally, customers interested in the service in areas outside this radius, such as Merritt and Kamloops, can arrange for a pick up at Porsche Centre Kelowna or meet at a convenient spot within the delivery service area. Initially proposing select 911 and Taycan models, the program will be available in the Kelowna area for the summer months with an option to extend into winter with other vehicles in the brand's product lineup.

We are continuing to expand the successful program to new areas of the country,\" said Marc

Ouayoun, President & CEO of Porsche Cars Canada, Ltd. \"The customers have spoken: they are embracing this formula in greater numbers and we are delighted to be able to now offer this unique service in the Kelowna region.\"

Porsche Drive Kelowna offers the 911 and Taycan models from the German sports car maker with the added flexibility over a traditional lease or purchase. Monthly membership pricing start from $3,950 for 911 and $4,700 for the Taycan, the brands first all-electric sport car. All operating costs except fuel, charging on Taycan, taxes, and fees are included in the subscription program pricing. Porsche Drive Rental pricing is $539 per day for a 911 or Taycan, with a rental period of one to three days.

Porsche Centre Kelowna, the dealer partner, oversees the in-person experience and the fleet, including white-glove vehicle delivery, and maintenance. The Porsche Drive program includes a deep-cleaning and sanitization process of vehicles between users and observes social distancing at delivery and pick-up. Customer and staff safety is of the highest priority.

To find more information go to the porschedrive.ca website, or contact our digital concierges at 1-888-490-9077, or at info@porschedrive.ca. To sign up and to apply for a membership, customers need to download the Porsche Drive app available on Apple and Android devices. Porsche Drive requires a one-time activation fee of $750 (waived on a three-month Single Vehicle Subscription membership), and membership approval is dependent on a background and driver profile check.

About Porsche Drive Single-Vehicle Subscription
Single-Vehicle Subscription offers members access to a single Porsche model of their choice for one or three months, with the same benefits as multi-vehicle subscription: insurance, maintenance and concierge service included in one monthly fee based on model and variants available.

About Porsche Drive Rental Customers seeking a more short-term commitment, such as weekend getaways, date nights, or vacations, can schedule a daily or weekly rental service, choosing from the Porsche Drive fleet. Rentals allow up to 400 kilometres per day. Daily prices ranges from $319 for a Macan to $539 for a 911 when selecting a one to three-day rental period.

About Porsche Cars Canada, Ltd.
Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 50 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 21 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany. In 2020, Porsche sold 7,402 units in Canada.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus

motorsport wins to date.

Follow us: twitter.com/porschecanada | facebook.com/Porsche | instagram.com/porschecanada
For Porsche apps: https://www.porsche.com/usa/apps-and-entertainment/apps/

Photos and video footage are available to accredited journalists on the Porsche Press Database at https://presse.porsche.de/

Link Collection

Link to this article
https://newsroom.porsche.com/en_CA/ppdb/2021/06/porsche-drive-single-vehicle-subscription-and-rental-program-now-offered-in-kelowna.html

Media Package
https://pmdb.porsche.de/newsroomzips/a998eb05-609e-4e7e-babf-ec7b5ec494b4.zip

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart