

Porsche Centre Bahrain Partners with UFC Gym to Raise Awareness for Breast Cancer this October

29/09/2025 Porsche Centre Bahrain, Behbehani Brothers W.L.L, is proud to announce its collaboration with UFC Gym Bahrain to support Breast Cancer Awareness Month this October. The initiative reinforces the shared commitment of both organizations to supporting community health and wellbeing while raising awareness for a cause of global significance.

Bahrain |Throughout October, a series of specially curated fitness and boxing sessions will be conducted at UFC Gym Bahrain. These sessions will be available for public booking, with all proceeds dedicated to supporting breast cancer awareness efforts in the Kingdom of Bahrain.

As a visual statement of solidarity, Porsche Centre Bahrain has unveiled a fully wrapped, all-pink Porsche Macan BEV. The vehicle will be displayed prominently outside UFC Gym throughout the month, serving both as a symbol of awareness and a call to action for early detection and preventative care. In addition to fitness activities, the campaign will include a program of community events and drive

experiences, designed to engage participants while emphasizing the importance of health, resilience, and collective responsibility.

"At Porsche Centre Bahrain, we believe in driving change both on and off the road. This collaboration with UFC Gym gives us the opportunity to merge performance, fitness, and community to shine a light on breast cancer awareness," said Semreen Ahmed, the Marketing & PR Manager, Porsche Centre Bahrain.

For more details on event schedules and bookings, please contact Porsche Centre Bahrain at porschebahrain@behbehani.com.bh

In The Media

Click here for coverage from Fact Magazine, Woman This Month and Gulf Insider.

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