

Henrik Stenson and the power that stays the whole time

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06/06/2021 “The Iceman” is thawing: the Swedish golf pro Henrik Stenson is renowned within the world elite for his coolness and dry humour which gave the major winner from Göteborg his famous nickname.

But Stenson lost his reserve for a moment or two during the Porsche European Open tournament week in Hamburg. On a short spin on the roads between Green Eagle Golf Courses and the Hamburg city centre with his long-time friend and caddy for the week, Marcus Larsson, the two discussed the way the roles were split up within their team, Stenson's passions – and in doing so felt the enormous acceleration of the Porsche Taycan Turbo S for the first time: “It's really special,” enthused the multiple Ryder Cup winner afterwards.

Unusually for Stenson, who himself is known as being a highly dynamic golfer, he was visibly euphoric –

and it was all down to the inherent power of the electric sports car. “The power is there right away and stays the whole time – the car just never stops accelerating. I only know the incredible feeling from a rollercoaster. It really is a rocket," said Stenson who won the 2016 Open Championship, the world's oldest golf tournament.

There was now no stopping Stenson, who raved about the “fantastic handling. I myself like to drive fast. It's something this car can do extremely well." The Stenson/Larsson combo is also brilliant – both like fast cars, have the same taste in music and enjoyed a camper van trip together. Such an accelerating experience like the one in the Taycan Turbo S was however a first for both of them.

Despite all the common interests, there are however differences – whilst the one stays in shape better, the other is the better entertainer ...

Porsche in golf

Porsche has been the title sponsor of the Porsche European Open, a European Tour event, since 2015 and has been involved successfully in professional golf with automotive partnerships at three tournaments on the Asian and European Tour since 2019. Last year the sports car manufacturer additionally supported the UK Swing with the European Tour's “Golf for Good” initiative. Porsche has also been organising the Porsche Golf Cup for more than three decades. The tournament series is one of the company's most successful customer events. Held in Germany for the first time in 1988, the Porsche Golf Cup has developed into an international event at which recently over 17,000 Porsche customers competed in 261 qualifying tournaments worldwide. Also highly successful is the Porsche Golf Circle, an international and app-based community for keen golf-playing Porsche customers that was launched in 2017.

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/181328_en_3000000.mp4

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