

Online stream of the annual press conference of Porsche AG

12/03/2025 On Wednesday, 12 March, CEO Oliver Blume and CFO Jochen Breckner will provide an overview of the financial results for the 2024 business year of Porsche AG.

In 2024, Porsche AG comprehensively renewed its product range, with a generation change for four out of the six model lines: the Panamera, Taycan, 911 and Macan. Porsche has grown in four out of five world regions and achieved historic records.

The sports car manufacturer proved itself to be robustly positioned in 2024 and delivered 310,718 cars. This corresponds to a slight decline of three per cent compared to the previous year. An additional positive result is that Porsche customers are increasingly individualising their vehicles and adding to the standard equipment according to their personal wishes.

Porsche CEO Oliver Blume and CFO Jochen Breckner will provide information on the business performance and give an outlook for the 2025 business year during an online press conference. Viewers can join in the Newsroom:

Wednesday, 12 March 2025
09:00 (CET)

The speeches from the annual press conference will be available in the Porsche Newsroom at the start of the event, for download and embedding on other websites.

Along with its financial figures, Porsche will also publish its business and sustainability report. The online version will then be available through the Porsche Newsroom.

At 7:30 a.m. Porsche will release a recording of the intro statements of the Analysts and Investors Conference and further information on its Investor Relations website.

MEDIA ENQUIRIES



Sandro Kälin

Head of Communications Porsche Schweiz AG
+41 41 487 91 16
sandro.kaelin@porsche.ch

Consumption data

Taycan Turbo GT avec pack Weissach (WLTP)*: Consommation électrique combinée (gamme): 24.8 – 20.6 kWh/100 km; Emissions de CO_2 combinée (gamme): 0 g/km; Statut [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article
https://newsroom.porsche.com/fr_CH/2025/company/porsche-annual-press-conference-financial-year-2024-annual-and-sustainability-report-38795.html

Media Package
https://pmdb.porsche.de/newsroomzips/a60c036c-8576-4ba7-839a-f4b566b10be5.zip

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart