

Ukraine conflict: Porsche donates one million euros

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03/03/2022 Porsche is donating one million euros to provide emergency aid to people affected by the humanitarian crisis in Ukraine.

Due to the current situation in Ukraine, Porsche has decided to donate one million euros. Of that amount, 750,000 euros will go to the UNO-Flüchtlingshilfe e.V. (UN Refugee Aid) – a long-standing partner of the Volkswagen Group delivering crucial practical support on the ground. The money is being forwarded directly to the UNHCR – the UN Refugee Agency – which has been active in Ukraine since 2014.

Porsche CEO Oliver Blume says: "We are deeply saddened by the events in Ukraine. Many people are in need of urgent aid through no fault of their own. We are therefore making a contribution and supporting organisations that help the population on the ground."

A further 250,000 euros will be donated to the Ferry Porsche Foundation, which focuses on supporting children and young people in particular. The foundation plans to use the donation to help SOS Children's Villages, for example.

In addition, an internal appeal will provide Porsche employees with a coordinated and effective way to make their own donations to the UNO-Flüchtlingshilfe.

In a show of respect for those hit hardest by the events in Ukraine, Porsche is currently reducing communication on its channels to a minimum.

MEDIA ENQUIRIES



Sandro Kälin

Head of Communications Porsche Schweiz AG
+41 41 487 91 16
sandro.kaelin@porsche.ch

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