

Product Highlights: Porsche 718 Style Edition models – Extroverted and exclusive

06/10/2023 Porsche Cars Australia has added two new eye-catching variants to the 718 model family: the Porsche 718 Cayman Style Edition and 718 Boxster Style Edition.

718: Australian model series

The addition of the 718 Cayman and Boxster Style Edition expands both Porsche model ranges in Australia.

The new 718 Style Edition models are based on the entry-grade 718 Cayman and entry-grade 718 Boxster.

The Australian Porsche Cayman model range is summarised below:

- 718 Cayman
- **718 Cayman Style Edition**
- 718 Cayman S
- 718 Cayman GTS 4.0
- 718 Cayman GT4 RS

The Australian Boxster model range is summarised below:

- 718 Boxster
- **718 Boxster Style Edition**
- 718 Boxster S
- 718 Boxster GTS 4.0
- 718 Boxster Spyder RS

Product details unique to the 718 Style Edition models

Fresh colours and harmonious contrast packages characterise the new Porsche 718 Boxster Style Edition and 718 Cayman Style Edition.

Porsche has developed these two exclusive Style Edition variants for owners who attach particular importance to a striking design for their sportscar.

Both of these mid-engine sports cars have always represented the ideal experience of everyday driving pleasure. The creation of these two 718 Style Edition models now offers the choice of extra flair and equipment.

Along with their Standard and Metallic paint finishes, the 718 Cayman and Boxster 718 Style Edition are available with these Special exterior colour choices:

- Arctic Grey
- Ruby Star Neo
- Shark Blue
- Carmine Red
- Crayon

- Ice Grey metallic

The 718 Cayman and Boxster 718 Style Edition are distinguished by these unique elements:

- Full-colour Porsche Crests on the hub covers
- Black sports tailpipes
- For the 718 Boxster Style Edition, the 'Boxster' model designation lettering is embossed on the side of the soft-top roof
- Black interior leather package, including contrast stitching in Crayon
- Porsche Crest embossed on the seat headrests
- Illuminated door sill panels in stainless steel
- Floor mats in black with contrast stitching in Crayon

There is also the option to specify one of two available 718 Style Edition contrast packages – one in Black, one in White – at no extra cost.

Both packages comprise:

- 20-inch 718 Spyder wheels with a painted finish
- Decorative stripes on the front luggage compartment lid
- 'PORSCHE' decorative lettering along the sides of the vehicle
- Wheels and rear model designation finished in either high-gloss black (with the Black contrast package) or high-gloss white (with the White contrast package)

Both 718 Style Edition models are equipped with the same powertrain and chassis, which are also shared with their entry-grade model siblings.

Both come fitted with a six-speed manual gearbox as standard equipment.

A PDK (Porsche Doppelkupplung) dual-clutch automatic gearbox is optionally available.

Exceptional Australia-specific standard equipment levels also distinguish the 718 Cayman and Boxster Style Edition model grades over the global offer.

- LED main headlights with Porsche Dynamic Light System (PDLS)

- Electrically folding exterior mirrors including courtesy lights
- 64-litre fuel tank
- Power steering Plus as a No-Cost Option (NCO)
- Tyre fit set (sealant with electric air compressor)
- Lane Change Assist
- Porsche Entry and Drive
- Alarm system with interior surveillance
- 14-way Sports seats including memory package
- Light Design Package
- Porsche Connect with Navigation
- Digital radio

As with all Porsche 718 models, a variety of optional equipment and accessories are also available.

Engine: signature Porsche performance

Both the 718 Cayman and Boxster Style Edition model grades are powered by a mid-mounted 2.0-litre four-cylinder horizontally-opposed engine located behind the seats.

This 1,988 cc petrol engine uses a single turbocharger, intercooler, and VarioCam Plus (with variable valve timing and lift) to optimise combustion efficiency for strong performance across the entire engine-speed range.

Integrated dry-sump engine lubrication is used, allowing the engine to be fitted as low as possible, providing a lower centre of gravity for exceptional handling.

The twin-tract exhaust system terminates with central twin tailpipes finished in high-gloss Black, a colour feature specific to both Style Edition models.

Maximum power is rated at 220 kW (300 PS*) at 6,500 rpm with a peak torque of 380 Nm between 2,150 – 4,500 rpm.

Transmission: engaging gears

Both the 718 Cayman and Boxster Style Edition models are fitted with a six-speed manual gearbox.

A dual-mass flywheel is fitted to optimise drivetrain smoothness at all engine speeds.

A seven-speed Porsche PDK(Porsche Doppelkupplung, German for 'double coupling') dual-clutch automatic transmission is available as an option. When not in Automatic mode, drivers can make manual gearshifts via steering wheel-mounted gearshift paddles (right paddle for upshifts, left paddle for downshifts) or by pushing and pulling the central gearshift lever (pull back to upshift; push forward to downshift.)

Porsche Torque Vectoring (PTV) with a mechanically locking rear differential is available as an option.

Like the entire Porsche 718 range, both 718 Style Edition models use a rear-wheel drive layout.

Chassis: engineered for maximum driving enjoyment

Porsche's chassis engineers have imbued both the 718 Cayman and Boxster with exceptional steering and handling characteristics. Drivers can enjoy trademark-Porsche steering precision and cornering performance, maximising driving pleasure and confidence.

Both the front and rear axles in the 718 Cayman and Boxster use a light-weight spring strut design for optimal ride, control and comfort. Their compact design helps minimise their unsprung mass, delivering faster response and control as well as requiring less space.

The Porsche Active Suspension Management (PASM) variable damper system with sports setup and 10 mm lower ride height is available as an option for both the 718 Cayman and Boxster Style Edition models.

Electromechanical direct steering with a variable steering ratio and steering pulse generator gives drivers engaging feedback when cornering, without sacrificing comfort.

Power Steering Plus, which reduces steering effort at lower speeds, is available as a no-cost option.

The Porsche Stability Management (PSM) systemcombines three control systems in both the 718 Cayman and Boxster Style Edition models:

- Anti-lock braking (ABS)
- Electronic Stability Control (ESC)
- Traction Control (TC)

Brakes: Along with impressive agility, both the 718 Cayman and Boxster deliver sportscar stopping power.

-- **Front brakes:**

- 330 mm diameter (28 mm thick) internally vented and cross-drilled brake discs
- Four-piston Aluminium monobloc fixed brake calipers

-- **Rear brakes:**

- 299 mm diameter (20 mm thick) internally vented and cross-drilled brake discs
- Four-piston Aluminium monobloc fixed brake calipers

The brake calipers on the 718 Cayman and Boxster Style Edition models are Black in colour.

An electric parking brake is also fitted as standard equipment.

Wheels and tyres

The 20-inch 718 Spyder wheels fitted to both the 718 Cayman and Boxter Style Edition model grades are available in either a high-gloss Black or high-gloss White finish, depending if a 718 Style Edition high contrast package has been chosen.

The dimensions of the wheels and tyres are:

- **Front:** 8J x 20 ET 57 with 235/35 ZR 20 tyres
- **Rear:** 10J x 20 ET 45 with 265/35 ZR 20 tyres

Tyre Pressure Monitoring (TPM)is also fitted, which notifies the driver of any changes in tyre pressure.

A tyre mobility set is also fitted.

Driving performance

Both the 718 Cayman and Boxster Style Edition model grades boast an impressive unladen weight of 1,335 kg, thanks in part to their intelligent lightweight body designs in Aluminium and steel composite. This impressive weight figure contributes to exciting driving performance:

- **0 – 100 km/h:** 5.1 seconds
- **Top speed:** 275 km/h (on a suitable closed racing circuit)

Exterior: striking styling

The new 718 Style Edition models showcase the exciting and timeless styling of the Porsche Boxster and Cayman.

Both models' two-seat vehicle concept with mid-mounted engine delivers a sleek exterior design that's the perfect canvas for the vibrant Special colour choices available with the Style Edition:

- Arctic Grey
- Ruby Star Neo
- Shark Blue
- Carmine Red
- Crayon
- Ice Grey metallic

Ruby Star Neo, a modern interpretation of the Ruby Star colour from the legendary 964-generation Porsche 911 Carrera RS, is emblematic of the vibrant flair offered by these new 718 Style Edition models.

In total, 15 exterior colour options are available:

- Four Standard colours
- Five Metallic colours
- Six Special colours

Interior: comfort and control

Both new 718 Style Edition models add several dashing touches to the already-sporty cockpits of the 718 Cayman and Boxster.

The fully electric sports seats are adjustable up to 14 different ways. Their memory package allows allows favourite seating positions to be easily saved.

The 375 mm steering wheel is upholstered in a smooth-finish leather and is adjustable for both rake and reach.

The dynamically styled instrument cluster includes a centrally mounted rev counter and 4.6-inch colour display.

The standard-fitment Porsche Communication Management (PCM) system includes a navigation module, mobile phone preparation and audio interface.

The Porsche Connect Plus function integrates Apple® CarPlay, LTE telephone module with SIM card reader and WiFi hotspot.

The eight-speaker Sound Package Plus in-car audio system delivers a total system output of 150 Watts. It uses an integrated amplifier and digital signal processing.

DAB+ digital radio is also fitted.

12-volt sockets are fitted in the passenger footwell and centre console storage compartment.

A BOSE Surround Sound System is optionally available.

By the numbers

1,988 cc flat-4-cylinder petrol engine, single turbocharger

220 kW / 300 PS* maximum power (6,500 rpm)

380 Nm of peak torque (2,150 – 4,500 rpm)

6-speed manual transmission, rear-wheel drive layout

5.1 seconds 0 – 100 km/h

275 km/h top speed (on a closed racing circuit)

15 exterior colour choices

In summary

The extroverted and exclusive 718 Style Edition models are made for sportscar drivers who love vibrant styling.

Driving dynamics

- Lightweight spring-strut suspension design front and rear
- Electromechanical direct steering with a variable steering ratio and steering pulse generator
- Porsche Stability Management

Audio and Communication

- Porsche Communication Management (PCM) including navigation, mobile phone preparation and audio interfaces
- WiFi hotspot
- 150-Watt Sound Package Plus with eight loudspeakers, an integrated amplifier and digital signal processing.

Australian standard specifications

- LED main headlights with Porsche Dynamic Light System (PDLS)
- Electrically folding exterior mirrors including courtesy lights
- 64-litre fuel tank
- Power steering Plus as a No-Cost Option (NCO)
- Tyre fit set (sealant with electric air compressor)
- Lane Change Assist
- Porsche Entry and Drive
- Alarm system with interior surveillance
- 14-way Sports seats including memory package
- Light Design Package
- Porsche Connect with Navigation
- Digital radio

Warranty and Service Pricing

- 3-year / unlimited kilometre warranty
- 1-year / 15,000-kilometre service intervals
- Service pricing varies from state to state due to different labour rates at Official Porsche Centres. For an indication of service pricing please visit the website of your nearest Porsche Centre.

Info

More information for consumers: here (718 Cayman Style Edition) and here (718 Boxster Style Edition)

More information for media: here or contact press@porsche.com.au

*PS (Pferdestärke, German for horsepower) is the standard unit used in the European Union to measure the power output of a motor in 'metric horsepower'

** The published consumption (l/100km and Wh/km), emissions (g/km) and kilometre (km) range figures are determined by Porsche AG testing in accordance with ADR 81/02 on test vehicles. Actual figures will vary as they are dependent on many factors, including without limitation: individual driving style, road and traffic conditions, environmental conditions, fuel quality, a vehicle's or battery's condition, load and use. Extra features and accessories (eg: equipment, wheels or tyres used etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and can also affect the consumption, emission, range and performance values of a vehicle. CO2 emissions can also be generated at the power source when vehicles are being recharged, unless 100% renewable energy is used. Generally, consumption, emissions, kilometre range and charging times will vary from the published figures in real world Australian driving and charging conditions.

Apple®, Apple CarPlay® and Siri® are registered trademarks of Apple Inc.

~The availability of Porsche Connect services is dependent on the availability of wireless network coverage which may not be available in all areas, and may be subject to eventual technology sunset or deactivation, thus nullifying services. The vehicle equipment necessary to use Porsche Connect is only available factory-installed, and cannot be retrofitted. Some functions may require separate subscriptions, or data charges may apply. Porsche Connect includes a free subscription period of 36 months. An integrated LTE-enabled SIM card with data allowance for use of selected Porsche Connect services will be included. For further information on free subscription periods, follow-on costs and availability of individual services in your country, please visit www.porsche.com/connect or consult your Official Porsche Centre.

Image Sublines

Path: media/Images/img_1.jpg
Title: PCA_CB_005_Web.jpg
Subline: The new Porsche 718 Style Edition models.

Path: media/Images/img_2.jpg
Title: PCA_B_017_Web.jpg
Subline: The 'Boxster' model designation is embossed on the roof above the side windows.

Path: media/Images/img_3.jpg
Title: White Contrast Package - 718 Boxster Style Edition.jpg
Subline: The decorative lettering of the 718 Style Edition contrast package.

Path: media/Images/img_4.jpg
Title: PCA_C_019_Web.jpg
Subline: The optional 7-speed PDK dual-clutch automatic transmission.

Path: media/Images/img_5.jpg
Title: Electromechanical Steering.jpg
Subline: Electromechanical direct steering.

Path: media/Images/img_7.jpg
Title: White Contrast Package 2 - 718 Boxster Style Edition.jpg
Subline: The wheels are finished in high-gloss white when the White contrast package is fitted.

Link Collection

Link to this article
https://newsroom.porsche.com/en_AU/2023/products/porsche-718-style-edition-models-33602.html

Media Package
https://pmdb.porsche.de/newsroomzips/a486b021-ef2f-4783-b362-0813e2a9021a.zip

External Links
https://www.porsche.com/australia/models/718/718-models/718-boxster-style-edition/
https://www.porsche.com/australia/models/718/718-models/718-cayman-style-edition/