

Frank Jung becomes the new Head of the Historic Archive

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12/01/2018 The public relations and press department decided on some key personnel changes: On January 1, 2018, Frank Jung took over management of the company archives. There are new press spokespersons for product and technical communications and finance and IT, too.

Frank Jung (40) succeeds Dieter Landenberger, who moved to Volkswagen AG in August 2017. Previously, Jung spent six years as head of the Tradition division at Recaro Holding GmbH in Stuttgart. He has close ties to the Porsche company and to Zuffenhausen: Frank Jung's family founded the “Stuttgarter Karosseriewerk Reutter & Co” – a close partner of Porsche since the design office was set up in 1931. Along with the Porsche Museum, the corporation's “memory” forms the bulk of the content for historic public relations work. Frank Jung will drive the digitalisation of the company archives, as well as the focus on future-oriented requirements.

Wienkötter strengthens the Porsche Product and Technical Communications Team

Mayk Wienkötter (43) has been strengthening the Porsche Product and Technical Communications Team since September 2017 in the role of Spokesperson for Electromobility, Future Technologies and Connected Car. Previously, Wienkötter worked for over six years as Head of Product and Technical Communications at Jaguar Land Rover in Germany. The trained TV journalist also brings 14 years of experience as an editor and presenter for various automotive shows, including SAT.1 Automagazin, Auto Bild TV and SWR Startklar.

Also since September 2017, Tanja Deutschenbaur (28) has been working as Press Spokesperson for Finance and IT, and for Porsche Digital. After joining the company in 2015, she was initially responsible for internal communications before becoming PR Specialist responsible for topic management in the Porsche Corporate Communications team. She studied communication science and communication management in Münster and Hohenheim.

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