



Porsche Abu Dhabi celebrated community spirit in Ramadan weekend events

24/03/2025 Guests and members of the Porsche Classic Car Club UAE enjoyed an action-packed weekend at the Yas Marina Circuit blending automotive excellence with community engagement in a family-friendly environment.

Abu Dhabi | Porsche Centre Abu Dhabi and Al Ain created unforgettable memories for its guests and customers during the Holy Month of Ramadan with a unique series of engaging events that blended community spirit with automotive innovation that involved cultural integration with exclusive driving experiences at the world famous Yas Marina Circuit.

Held over two days during the weekends of Ramadan, guests were welcomed to a luxurious gathering for car enthusiasts inside the Ethara Yas Motor Majlis on Saturdays which set the tone for an immersive weekend of Porsche experiences.

Following a relaxed evening at the Majlis, customers and prospects were invited to an exhilarating day on track with a 'WHAT DRIVES YOU?' driving event where they could compare the Porsche Panamera and Taycan on track followed by a Classic Community Time Attack on Sundays.

Along with the Porsche Classic Car Club UAE, the Time Attack was the perfect way to celebrate Porsche's heritage through a competitive showcase of desirable classic models.

"Ramadan is a time for community, reflection and celebrating shared passions and we have always been committed to creating exceptional experiences that bring our community closer together," said Wissam Khalil, the General Manager of Porsche Centre Abu Dhabi and Al Ain.

The weekend comprised three major themes:

Yas Motor Majlis

On Saturdays during Ramadan, the Yas Motor Majlis provided the perfect weekend welcome for guests and their families, bringing together car enthusiasts in a unique celebration of motoring luxury to share Porsche's rich history through the classic community and celebrate the legacy of classic Porsches.

WHAT DRIVES YOU? Panamera and Taycan Comparison Drive

Sundays offered the opportunity to get behind the wheel as guests were invited trackside to an exclusive driving opportunity to compare the distinct features of Porsche's two flagship saloon models and the merits of cutting-edge combustion engine technology alongside the might of electrification, emphasizing Porsche's commitment to innovation in automotive technology.

Classic Community Time Attack with Porsche Classic Car Club UAE

No celebration of Porsche is complete without reflecting on its rich heritage and the passion of the UAE's classic car community which was demonstrated through a spirited time attack challenge on the 5.3km, Formula One-grade Yas Marina Circuit.

"Our recent initiatives including our collaboration with Ethara for the Yas Motor Majlis, the exclusive Panamera and Taycan driving experience and our Classic Community Time Attack event are reflections of Porsche's dedication to innovation, heritage and the enduring spirit of automotive excellence," Khalil added.

Ramadan is a special time to bring communities together and the Ethara Yas Motor Majlis together with the WHAT DRIVES YOU experience and the Community Time Attack highlighted the past, present and the future of Porsche in an engaging, dynamic way for enthusiasts and their families.

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