

Porsche European Open 2023: Hurly Long holes sensational 259-metre albatross

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02/06/2023 Spectacular dream shot in round two of the 2023 Porsche European Open on Friday – playing his second hole, the Par 5 eleventh, Germany's Hurly Long holed an incredible 3-wood from 259 metres out for an extremely rare albatross (three under Par, two shots on a Par 5).

"It's something I've never come close to managing," said the 27-year-old who competed for his country at the Tokyo Olympic Games in 2021. "I struck the ball perfectly, but it was difficult to see from so far away. I shouted 'go in', but you can never be sure. We only actually saw that the ball had dropped when we got to the green. Incredible."

After completing his round, Long was congratulated on his feat by Sandra Siegloch, Manager Sponsoring and Partnering at Porsche AG, and Tournament Director Dirk Glittenberg.

Porsche in golf

Porsche has been involved successfully in golf since 2015 as the title sponsor of the Porsche European Open, a DP World Tour event. In 2019, the automobile manufacturer expanded its activities in professional golf with automotive partnerships at tournaments on the US PGA Tour and the DP World Tour. Porsche can also look back on a more than three-decade Porsche Golf Cup history. The tournament series is one of the company's most successful customer events. Held for the first time in Germany in 1988, the Porsche Golf Cup has developed into an international event in which, at its peak, over 17,000 Porsche customers took part in 261 worldwide qualifying tournaments. The Porsche Golf Circle is also highly successful. An international community for keen golf-playing Porsche customers, it was launched in 2017. Paul Casey has been complementing the Porsche family as the first Brand Ambassador from the game of golf since 2020.

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