

Sports car passion inspires winner Paul Casey

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08/09/2019 Porsche fan Paul Casey is delighted to have won a quite special title: the three-time Ryder Cup winner is the fifth victor of the Porsche European Open – and the third in succession from England. In a nail-biting finale in front of a breathtaking backdrop, the 42-year old finished one shot ahead of home favourite Bernd Ritthammer, the Scot Robert MacIntyre and Austria's Matthias Schwab on 14 under par.

It is Casey's 14th victory on the European Tour. "As a fan of sports cars, I felt very much at home this week and it certainly helped me. It really is a very special win," said Casey.

"The third Porsche European Open at the Green Eagle Golf Courses venue was in many ways a very special tournament for us. We've seen world-class golf over the extremely challenging Porsche Nord Course and everything peaked with a spectacular weekend that included a record attendance, lovely

weather and an enthralling battle for the title," said Andreas Haffner, Member of the Executive Board for Human Resources and Social Affairs at Porsche AG. "The event also provides an intensive off-course brand experience. An outstanding feature was definitely the new Porsche Taycan which was put on display only a few hours after the world premiere on the 17th tee as the exceptional hole-in-one prize."

In addition to the players, the spectators in the Public Village also had the unique opportunity of winning the Taycan Turbo for themselves. By trying their hand at the Porsche Public-Hole-in-One, they had the chance to qualify for a tee-shot at the 17th hole in the evening after tournament play had finished – and then securing themselves the hole-in-one prize. Though there was no winner this year, they were many happy smiling faces at the driving activities in the Porsche World, around the Porsche Off-road Course or with the Porsche Drive premium car rental.

Top stars enjoy the Porsche Experience

Many golfers also tested their driving skills as a part of the Porsche Experience programme at the ADAC Driving Safety Centre in Luneburg. There was no stopping the world number nine, Xander Schauffele from going on a memorable sightseeing tour around Hamburg city centre in a Porsche 911 S. Also highly popular was the chance to drive the Porsche Leader's Car – the Porsche 911 Carrera 4S with the customised "Second Skin" livery was available for use by the respective leader at the end of each day – the eventual winner Paul Casey was one of those to use it to travel to and from the golf course.

The tournament's top stars including Paul Casey also enjoyed the opening event on Tuesday evening when taking part in the Porsche Urban Golf Challenge on the Spielbudenplatz square in the middle of the Reeperbahn. "It's no coincidence that I'm starting here on the European Tour," revealed Casey during the week. "I love Porsche and really wanted to play here." It certainly paid off for him and not only because of the much-loved sports cars."

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo (Predecessor model)

911 Carrera S (Predecessor model)

911 Carrera 4S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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