

Porsche Experience Centre Toronto 911 GT3 RS being auctioned for charity through RM Sotheby's

11/06/2025 To commemorate the opening of Porsche Experience Centre Toronto, Porsche Cars Canada commissioned a unique 911 GT3 RS inspiration vehicle.

Toronto, ON. Porsche Cars Canada, Ltd. (PCL), importer and distributor for the sports car manufacturer from Stuttgart, announced that ahead of the opening of its Porsche Experience Centre (PEC) Toronto on June 18, a special 911 GT3 RS is being auctioned off through RM Sotheby's.

The RM Sotheby's sealed bidding platform is going live at the new brand destination's grand opening event this evening. The auction of this truly Canadian vehicle will fittingly conclude on July 1. The winning bidder will have the opportunity to contribute to an important cause as a portion of the proceeds is set to be donated to Campfire Circle. Through its in-hospital and overnight camp programs, this Ontario-based charity brings joy and laughter to kids with serious illness and their families.

"Much like the Porsche Experience Centre Toronto itself, this special vehicle was the realization of a dream," said Trevor Arthur, President & CEO, Porsche Cars Canada, Ltd. “We are delighted at the potential that this vehicle has to fascinate and make its mark well beyond its new owner."

To commemorate the opening of Porsche Experience Centre Toronto, Porsche Cars Canada commissioned a unique 911 GT3 RS inspiration vehicle. Built in partnership between Porsche Cars Canada and the Porsche Sonderwunsch (special request) team in Germany, renowned designer Grant Larson led the design of this car to show just what's possible through this Porsche personalization program.

Highly bespoke GT3 RS with Weissach Package

This highly bespoke GT3 RS with Weissach Package was shown for the first time at the 2024 Canadian International Auto Show. It shows its motorsport lineage with a fully painted red and white Canadian livery, with the colour proportions of the flag. The interior features a custom “pepita” fabric created specifically for this project. Throughout this vehicle, unique elements pay tribute and celebrate the great achievement that is Porsche Experience Centre Toronto. Under the front hood appears the cowl cover which has been personally signed in Germany by Grant Larson, GT product line director Andreas Preuninger, as well as Boris Apenbrink, the head of Porsche Exclusive Manufaktur. The car features its own bespoke Chronograph 911 GT3 RS timepiece. A special 1:18 scale model of the Porsche Experience Centre Toronto GT3 RS is also included in the auction lot.

Bids for this customized, one-of-one Porsche sports car will be accepted until 3 pm ET on July 1, 2025.

Potential buyers can register for this charity auction here.

Note to potential bidders – this is a Canadian-spec vehicle not certified for U.S. road use.

Please visit PorscheExperience.ca/Centre for more information about the Porsche Experience Centre Toronto. The booking portal is available to reserve sessions starting on June 18.

About RM Sotheby's
RM Sotheby's is the world's largest collector car auction house by total sales. With over 45 years of proven results in the collector car industry, RM's vertically integrated range of services, from auctions (live and online) and private sales to estate planning and financial services, coupled with an expert team of Car Specialists and an international footprint, provide an unsurpassed level of service to the global collector car market. RM Sotheby's is currently responsible for six of the top ten most valuable motor cars ever sold at auction.

About Campfire Circle
Since 1983, Campfire Circle (formerly Camp Ooch & Camp Trillium) has brought healing through happiness to kids with cancer or serious illness and their families. Through in-hospital, community, and

overnight camp programs, the organization creates opportunities for children to build friendships and social skills, develop self-confidence and resiliency, and improve their overall well-being. By providing play-based experiences, they empower kids to take back their childhood, regardless of their medical diagnosis. Visit www.campfirecircle.org for more information.

About Porsche Cars Canada, Ltd.

Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, PCL employs a team of more than 70 supporting sales, aftersales, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's more than 75-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 23 Porsche Centres. Located in Pickering, ON, the Porsche Experience Centre Toronto will open its doors in 2025. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany.

MEDIA ENQUIRIES



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