

Porsche Centre Kuwait hosts a workshop in collaboration with Sadu House

13/07/2026 Porsche Centre Kuwait, Behbehani Motors Company hosted an exclusive Porsche 911 Turbo S Sadu Edition Workshop at its award-winning showroom in Shuwaikh, in collaboration with Sadu House.

Kuwait |The experience invited guests to discover the story behind one of Porsche Centre Kuwait's most distinctive creations, highlighting the fusion of exceptional automotive craftsmanship and Kuwait's rich cultural heritage.

The exclusive event brought together Porsche enthusiasts, customers and invited guests for an immersive cultural experience inspired by the Porsche 911 Turbo S Sadu Edition. The programme began with a presentation by Sadu House, offering insights into the history, symbolism and craftsmanship of the traditional Sadu weaving pattern that inspired the exclusive model.

Guests were then invited to take part in a hands-on weaving workshop led by skilled artisans from Sadu House. The experience offered participants an introduction to traditional Sadu weaving techniques, with each guest creating a handcrafted piece inspired by the craft.

The activation extended the story of the Porsche 911 Turbo S Sadu Edition beyond the vehicle itself, providing guests with a deeper understanding of the craftsmanship that inspired its design. Through storytelling, traditional weaving and interactive participation, the experience highlighted the shared values of precision, attention to detail and craftsmanship that unite Porsche engineering and Sadu weaving.

Originally created to commemorate Porsche's 70-year legacy in Kuwait, the Porsche 911 Turbo S Sadu Edition remained at the centre of the event. Inspired by the traditional art of Sadu weaving, the exclusive model integrates authentic motifs throughout its design, reflecting the fusion of cultural heritage and contemporary automotive craftsmanship.

Complementing the Porsche 911 Turbo S Sadu Edition, Porsche Centre Kuwait presented a curated selection of individually configured Porsche 911 models, showcasing the extensive personalisation possibilities available through Porsche Exclusive Manufaktur.

Porsche 911 Carrera -finished in the vibrant Paint to Sample Mexico Blue with a Dark Night Blue leather interior, featuring the SportDesign Package, 20-/21-inch 911 Turbo Design Wheels, Adaptive Sports Seats Plus, Burmester® High-End Surround Sound System and Sport Chrono Package. The model is powered by a 394 PS, 2,981 cm^3 engine paired with Porsche's eight-speed PDK transmission.

Porsche 911 Carrera -presented in Paint to Sample Aarlo Green Metallic with a two-tone Basalt Black and Classic Cognac Club Leather interior, complemented by the SportDesign Package, 911 Turbo Design Wheels, BOSE® Surround Sound System and Sport Chrono Package. Power is delivered by a 394 PS engine with Porsche's eight-speed PDK transmission.

Porsche 911 Carrera - finished in Paint to Sample Fish Silver Grey Metallic with a Bordeaux Red leather interior featuring Crayon stitching. The model is equipped with Carrera Exclusive Design Wheels with Carbon Blades, the Carbon Matt Interior Package, Burmester® High-End Surround Sound System and Sport Chrono Package, and is powered by a 394 PS engine paired with Porsche's eight-speed PDK transmission.

Porsche 911 Targa 4S - showcased in the exclusive Paint to Sample Aetna Blue with a black leather interior and black soft top. Equipped with Carrera Classic Wheels, the SportDesign Package, Titanium Sports Tailpipes and the Sport Chrono Package, the model combines open-top driving with 480 PS performance and Porsche's eight-speed PDK transmission.

The display celebrated individuality, craftsmanship and the extensive personalisation possibilities offered through Porsche Exclusive Manufaktur.

"The Porsche 911 Turbo S Sadu Edition represents far more than engineering excellence, it captures the essence of Kuwait's cultural identity while paying homage to the timeless craft that has inspired generations" said Hany Marie, General Manager of Porsche Centre Kuwait.

Through its collaboration with Sadu House, Porsche Centre Kuwait extended the story behind the Porsche 911 Turbo S Sadu Edition beyond the vehicle itself, giving guests the opportunity to engage with the craftsmanship and cultural heritage that inspired its design.

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