



Porsche Cars Australia celebrates ACMI's ground-breaking new exhibition Goddess

06/04/2023 Porsche Cars Australia is proud to be Lead Exhibition Partner for Goddess: Power, Glamour, Rebellion, a trailblazing exhibition by ACMI, Australia's national museum of screen culture.

Porsche Cars Australia joined a powerful celebration of woman with drivelastright night at the opening of Goddess: Power, Glamour, Rebellion, a new exhibition being staged in Melbourne by ACMI.

The exhibition celebrates the bold, defiant and rebellious screen Goddesses who, for generations, have challenged the movie industry's status quo and pushed its boundaries, achieving lasting positive changes that continue to this day.

The exhibition focuses on a number of carefully curated stories that have resonated with audiences across film history and across different cultures. It also highlights ground-breaking achievements alongside lesser-known facts and stories – from the renegade women of silent cinema to the actresses

challenging ideas of womanhood today.

The blockbuster showcase also includes iconic costumes and more than 150 pieces of content, including sketches, films and objects, many of which have never been seen in Australia.

The ACMI-curated exhibition is making its world premiere as part of the Victorian Government's Melbourne Winter Masterpieces series, presented by Visit Victoria.

As Lead Exhibition Partner, Porsche's support for Goddess comes about through several important meaningful connections.

"As a company committed to celebrating the achievements of women and empowering them to reach their full potential, Porsche Cars Australia is a natural fit to support Goddess as Lead Exhibition Partner," said Dr Britt Romstad, ACMI's Director of Experience and Engagement.

"As global leaders in our fields, ACMI and Porsche are well aligned to collaborate on a partnership that showcases our shared expertise in technology, design and innovation, and our joint purpose to provide exceptional experiences."

These sentiments were echoed by Porsche Cars Australia's Head of Public Relations, Alexis Truscott, in her opening-night speech.

"For 75 years, Porsche has been synonymous with pushing boundaries and setting new standards," she said, adding, "For more than a decade, Porsche Cars Australia has been celebrating women who pursue their passion, through our woman with drive initiative. We are drawn to those who take the wheel, write their own story, and inspire the innovators of the future."

The opening night celebrations for Goddess: Power, Glamour, Rebellion were inspiring and exciting, with red carpet VIPs arriving via Porsche's all-electric Taycan sports cars.

Guests at the opening event celebrations included two-time Academy Award winning actor, Geena Davis, and ACMI Board Member, Rachel Griffiths AM.

For Dr Britt Romstad, Goddess seeks to leave a lasting positive impact on everyone who sees the exhibition.

"We really hope that visitors will leave the exhibition and associated programs better equipped to participate in conversations about women in screen culture, and that they're inspired to revisit and re-watch the stories, actors and characters explored in the exhibition."

Goddess runs from 5 April – 1 October 2023 at The Australian Centre for the Moving Image (ACMI) in Melbourne, Australia.

Info

Visit the official ACMI website for more information about Goddess: Power, Glamour, Rebellion.

Images: Lucas Dawson and Camber Collective

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