

The sound of a global Porsche community: Megaphonics 26

04/08/2026 More than 7,500 Porsche fans converged on the Boxengasse campus in Oxfordshire for Megaphonics 26. The two-day celebration brought together landmark racing cars, designers and racing drivers, rare road models and the people who continue to shape Porsche culture.

Long before the gates opened, the roads surrounding Boxengasse offered a clue to what lay ahead. Porsche cars of almost every generation converged on the Oxfordshire countryside: early sports cars and air-cooled 911s sharing the route with transaxle models, modern GT cars, SUVs and electric models.

By the time the engines fell silent, the former agricultural buildings and courtyards had become a portrait of Porsche culture. Some visitors had travelled to the UK from as far afield as the US, Canada, Mexico, Australia, Dubai and Japan. They came for the cars, but also for the stories, friendships and shared enthusiasm surrounding Porsche.

Dozens of cars, countless connections

Across two curated display areas, almost 50 carefully chosen cars presented a compressed history of Porsche road and racing development.

In an area dubbed ‘Box 4’, a Porsche 904 GTS formed the centrepiece of an intimate nine-car display, joined by a 914/6 GT, 911 ST and 911 Carrera RS 3.0. Together, they traced different interpretations of lightweight performance and the relationship between Porsche road cars and competition.

A larger display in ‘Box 5’ extended that story from early endurance racing to the hybrid era. A 917, a 962 C and the Porsche 963 brought three eras of Porsche endurance-racing prototypes into proximity – separated by decades, but united by the pursuit of speed, efficiency and durability.

Elsewhere, visitors could follow the racing heritage of the 911 through a 934, Kremer 935, 991 GT3 Cup and 997 RSR. GT3 RS models from the 996, 997 and 992 generations showed how the road-going 911 had developed alongside them, while focused 993 derivatives included an RS Clubsport and several GT2 variants. The effect was not that of a static timeline. Instead, the cars appeared to be in conversation: racing prototype beside road car, original beside reimagined, air-cooled simplicity beside hybrid complexity.

The Porsche 963 takes centre stage

Low, wide and uncompromising, the Hertz Team JOTA Porsche 963 brought contemporary endurance racing into the heart of the campus. Its 4.6-litre twin-turbo V8 and hybrid technology offered a modern expression of a familiar Porsche principle: using competition as a laboratory for innovation. Set alongside the 917 and 962, it made the family resemblance between three eras immediately clear.

Porsche history takes to the stage

A new live stage formed the focal point of Megaphonics 26. Cars were driven onto it for presentations and conversations covering motorsport, design, restoration and reimagined classics.

Among the headline guests was Richard Attwood, who, with Hans Herrmann, drove the red-and-white Salzburg-liveried 917 KH to the first overall Porsche victory at the 24 Hours of Le Mans in 1970. More than half a century later, guests gathered to hear memories from the era in which the 917 established Porsche at the highest level of endurance racing.

Design history was represented by Tony Hatter, whose work at Porsche spans the 993-generation 911, the 911 GT1 and Carrera GT. With several 993 derivatives gathered nearby, design decisions made decades ago were represented by cars that owners continue to drive and enjoy.

Megaphonics 26 also marked the 75th anniversary of Porsche in Great Britain, celebrating the relationship between Porsche and the UK since the first cars arrived in 1951. That story encompasses success on circuits and rally stages, Porsche Centres and specialists, and generations of owners whose cars have become part of family life.

More than a meeting of cars

Yet the character of Megaphonics, as with all community gatherings, was found as much in smaller moments: an owner explaining the history of a well-used 911, strangers discovering a shared interest, or a racing driver recounting events now woven into motorsport history. A fitting conclusion to the most ambitious Megaphonics yet.

Info

Images: Megaphonics by Boxengasse

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Consumption data

911 GT3 RS (WLTP)*: Fuel consumption combined: 13.2 l/100 km; CO_2 emissions combined: 299 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel

Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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