

Porsche Leipzig builds two anniversary vehicles for Australia

13/03/2026 To mark 75 years of Porsche in Australia, two cars built in Saxony are setting off on a long journey to the other side of the world. A Panamera 4 E‑Hybrid and an all‑electric Macan, both produced at Porsche's Leipzig plant, form part of the anniversary celebrations.

As part of the Formula 1® Australian Grand Prix on March 5, a total of four specially designed Porsche vehicles were unveiled. Their inspiration: Australia's stunning landscapes. The all‑electric Macan interprets Australia's coastline in shades of blue and sand, drawing on the lightness and energy of surf culture. Finished in Goldbronzemetallic (Paint to Sample), with interior details inspired by coastal geology and limestone formations, the Macan 4S combines maritime elegance with a distinctly modern electric character — a quiet nod to the idea of "Go South".

By contrast, the Panamera 4 E‑Hybrid looks north. Its deep green and earthy tones reference the tropical landscapes of northern Australia. Painted in Emeraldgreenmetallic and featuring interior elements inspired by the Daintree Rainforest and Kakadu National Park, it brings together long‑distance comfort and natural richness — a Gran Turismo shaped by the spirit of "Go North".

The anniversary line-up is completed by two further models from the main factory in Zuffenhausen and production in Bratislava: a Cayenne S from Bratislava, finished in Ipanemabrown to evoke the rock formations of Australia's west, and a Taycan 4S Cross Turismo from Zuffenhausen in Ipanemabluemetallic, inspired by the surf coast of the east. All four vehicles were developed by Porsche Cars Australia in close collaboration with the Sonderwunsch team – and all can be ordered by customers in exactly these specifications.

"It makes me proud that two models from our plant are representing this milestone in Porsche's history in Australia," says Gerd Rupp, Chairman of the Executive Board of Porsche Leipzig GmbH. "These anniversary cars show what Leipzig stands for: flexibility, attention to detail and the ability to deliver individuality at series-production level. My sincere congratulations on this special anniversary."

Flexibility in manufacturing, individuality in the product

Since its founding in 2000, the Leipzig site has been defined by adaptability and flexibility. Today, three drivetrain concepts – combustion, hybrid, and fully electric – can be produced on a single assembly line. Porsche's production system combines efficient industrial manufacturing with craftsmanship-level quality — an approach that has earned the plant numerous accolades, including the Automotive Lean Production Award 2025 and Factory of the Year 2023.

Lean, digitally connected and highly automated processes allow Leipzig to build vehicles with precision while accommodating customer-specific requirements for markets around the world. In the body shop, aluminum, steel, and other materials are clinched, welded and riveted to create a structure that is both lightweight and rigid. The paint shop adds colour – for the anniversary vehicles, Goldbronze as Paint-to-Sample for the Macan and the special color Emeraldgreen for the Panamera. In assembly, both models are prepared for their "marriage" – the moment body and powertrain are joined.

The final touches are applied in the Porsche Exclusive Manufaktur. Here, the anniversary cars receive their bespoke detailing, from colour-matched keys and illuminated door sills to individually designed embossings and badges. "Every car we work on has its own story," says Markus Haase, employee at the Exclusive Manufaktur in Porsche Leipzig. "Most customer requests are implemented by hand, which makes the work both demanding and rewarding."

The result is a pair of distinctive cars that link German engineering with a long-standing Australian Porsche story — and underline how far individualisation has become part of the modern production line.

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Consumption data

Taycan 4S Cross Turismo (WLTP)*: Consumo energia elettrica ciclo misto (gamma modelli): 21.4 – 18.7 kWh/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 0 g/km; Stato [StandHeute]

Panamera 4 E-Hybrid (WLTP)*: Consumo carburante ponderato misto (gamma modelli): 3.8 – 3.1 l/100 km; Consumo energia elettrica ponderato misto (gamma modelli): 18.4 – 17.9 kWh/100 km; Emissioni CO_2 ponderate miste (gamma modelli): 86 – 69 g/km; Stato [StandHeute]

Macan 4S (WLTP)*: Consumo energia elettrica ciclo misto (gamma modelli): 20.5 – 17.7 kWh/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 0 g/km; Stato [StandHeute]

Cayenne S (WLTP)*: Consumo carburante ciclo misto (gamma modelli): 12.6 – 12.0 l/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 286 – 271 g/km; Stato [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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