



Porsche unveils tombola vehicle for the 2017 Opera Ball

06/09/2017 As the host of the Opera Ball and with just a few weeks to go before the great cultural event in Leipzig, Porsche invited representatives from the fields of business, politics and entertainment to the plant so they could get into the spirit of this year's ball theme: "Moscow nights".

As well as the Russian Consul General Andrey Dronov, the guests included the renowned star chef Vladimir Mukhin from Moscow, who took the guests on a culinary journey with his modern interpretation of Russian cuisine. The highlight of the reception was the introduction of this year's tombola vehicle: Actress Melanie Marschke and the Chair of the Executive Board at Porsche Leipzig, Gerd Rupp, unveiled the 718 Cayman in Miami Blue, worth over EUR 73,000. The sports car will be raffled off on November 4, 2017 at the Leipzig Opera House in aid of the children's charity Leipzig hilft Kindern e.V.

"Porsche has formed a successful partnership through the Leipzig Opera Ball – it has been going for five years already. The focus for us is our social engagement in the region. So we are delighted that we can support the tombola once again this year through a highly appealing donation", says Gerd Rupp.

The Leipzig hilft Kindern e.V. charity's mission is to invest in the future of disadvantaged children. To this end, it engages in a wide variety of projects, one of which this year is the Haus Leben e.V. charity. With the guiding principle of "preventing, healing and overcoming cancer", the charity supports cancer patients and their loved ones by helping them deal with the illness both emotionally and practically, and empowering them with their own self-help strategies. "With Porsche, we have a strong supporter on our side. For this, we are very grateful. It means we can implement the social principles of the Leipzig Opera Ball and it gives the evening a special touch of glamour. We have already achieved a lot together in previous years and we would like to continue in this vein", says Vivian Honert-Boddin, Managing Director of Opera Ball Leipzig Production GmbH.

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