



Taycan Sunday breakfast drive

14/01/2024 India | Porsche India organized an exclusive Taycan Breakfast Drive in Mumbai, bringing together 25 Porsche Taycan's for an unforgettable drive.

India | Porsche India organized an exclusive Taycan Breakfast Drive in Mumbai, bringing together twenty five Porsche Taycan's for an unforgettable drive. The objective of the event was to create excitement in the Indian market around Porsche's electric offerings, while also offering participants a thrilling yet luxurious experience that perfectly showcased the performance and capability of the Porsche Taycan.

The drive began with a flag-off from the bustling business district of Bandra Kurla Complex (BKC), the convoy of the electric Taycans formed an impressive sight as they lined up for the morning journey. The route took participants along the newly inaugurated Mumbai Trans Harbour Link flyover, a perfect setting for drivers to experience the Taycan's seamless acceleration and electric power in an exhilarating yet controlled environment.

With a stunning backdrop of Mumbai's evolving skyline, the convoy continued on towards Sallt, Karjat, offering drivers a perfect mix of urban, highway, and scenic countryside routes.

The event wasn't just about the thrill of the drive—it was a complete experience. Upon reaching Sallt, Karjat, participants were treated to a luxurious breakfast at the scenic venue, offering a chance for everyone to unwind, network, and share their enthusiasm for the Taycan and the Porsche brand. The atmosphere was one of camaraderie, with attendees discussing the unique features of their cars, recent driving experiences, and the future of electric mobility in India.

In The Media

Click here for coverage from Renuka Kirpalani and Rizwan Bachav.

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