



Jasmine Paolini starts tournament week by visiting the Porsche Museum

13/04/2025 The first practice session on Centre Court in the Porsche Arena and the visit to the Porsche Museum – Jasmine Paolini has well and truly arrived in Stuttgart. Currently the world No. 6, the Italian is one of the title contenders at the Porsche Tennis Grand Prix.

It was her first visit to the Porsche Museum and a good way to get in the mood for the tennis week in the Porsche Arena. Jasmine Paolini was immediately fascinated by the history and diversity of the sports car manufacturer. "What a beautiful museum. I liked it very much," she said after her little foray from the Porsche Arena to Zuffenhausen on Saturday. She was particularly fascinated by the Egger-Lohner C2 Phaeton. The vehicle designed by the company founder Ferdinand Porsche in 1898 has an "octagon" electric engine and shows just how deeply the electric drive is anchored in the Porsche DNA. For Jasmine Paolini, it was a totally new insight: "It's incredible, I never thought that Porsche had produced an electric vehicle over 100 years ago."

For all her admiration for the electric pioneer and the vision of Ferdinand Porsche – her dream Porsche is clearly the 911. “It’s a classic,” says the 29-year-old Italian. One of the most improved players in the 2024 season, she won the WTA Masters in Dubai and was the runner-up at Roland Garros and Wimbledon. Together with her doubles partner Sara Errani, she additionally fulfilled her dream of Olympic gold in Paris. She also does not like making compromises away from the court and therefore has a clear idea as to the colour of her desired 911: “Black.”

Jasmine Paolini contested the Porsche Tennis Grand Prix for the first time in 2024 and immediately felt at home. “I’m looking forward to enjoying the tournament’s fantastic atmosphere again,” she said shortly before going back out onto court after returning from the Porsche Museum – and at the same time having the Porsche Macan Turbo, this year’s main prize for the winner, firmly in view at one end of Centre Court. Whether she will return home to Italy in the attractive electric athlete is something she does not want to think about yet. “Let’s play the first match,” she smiled, “and then we’ll see.”

Porsche in Tennis

The Porsche Tennis Grand Prix is the flagship of Porsche’s worldwide involvement in women’s tennis. First played in Filderstadt in 1978, the long-standing Stuttgart tournament has been held in the city’s Porsche Arena since 2006. It stands for tradition and innovation, as does the Porsche brand. As the most loyal sponsor of women’s international tennis, Porsche has accompanied the WTA’s oldest indoor event right from the start. Furthermore, Porsche has been supporting women’s tennis internationally for years. Iga Swiatek and Maria Sakkari are “Friends of the Brand” in their home countries. Porsche has been a premium partner of the “Deutscher Tennis Bund” (DTB – German Tennis Association) since 2012 and is committed to fostering up-and-coming players in the Porsche Talent Team and the Porsche Junior Team.

Further information as well as film and photo material can be found in the Porsche Newsroom: newsroom.porsche.com

The latest information about the worldwide Porsche involvement in tennis is available on the @PorscheTennis X channel and the @porschetennis Instagram channel.

**MEDIA
ENQUIRIES****Markus Rothermel**

Spokesperson Sports Communications

+49 (0) 170 / 911 0779

markus.rothermel@porsche.de

Consumption data

Macan Turbo (WLTP)*: Electrical consumption combined: 20.7 – 18.4 kWh/100 km; CO₂ emissions combined: 0 g/km; CO₂ class: A

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/newstv.porsche.com_311828_en.mp4

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