

Australian Grace Kim wins The Amundi Evian Championship

14/07/2025 In a high-class and absorbing competition, Grace Kim from Australia claimed the title at The Amundi Evian Championship. For the world No. 99, it is her maiden win at a major. Porsche made its mark on the tournament at the Evian Resort Golf Club for the second time as the official Automotive and Mobility Partner. The sports car manufacturer gave visitors the opportunity to have an emotional brand experience with exclusive golf and Porsche moments revolving around the Taycan Turbo S as the hole-in-one prize.

Two spectacular eagles pave the way to a major: the winner of the 2025 The Amundi Evian Championship goes by the name of Grace Kim. The Australian thrilled everybody in an enthralling title race in front of a stunning mountain setting at the Evian Resort Golf Club on the south banks of Lake Geneva. Hitting some amazing shots, she overcame the world No. 2 Jeeno Thitikul on the second play-off hole in the LPGA Tour and Ladies European Tour major.

The 24-year-old only improved to 14-under par by eagling the event's 72nd and final hole. It duly handed her a place in the two-women play-off against Thitukul where, after hitting her ball into the

water, she sensationally holed her chip to force another extra hole. Kim then hit another eagle on the par 5 18th and it was enough for the world No. 99 to record her maiden major title. It is only the second win on the LPGA Tour for the Sydney-born golfer.

“I've shot as well as I have this week ever,“ explained the outsider Kim. “Obviously it's a huge achievement for me. I've had a lot of doubts early this year. So to be sitting here next to this trophy is definitely surreal.” One place behind Thailand's Thitikul, Minjee Lee (Australia) and highly impressive amateur Lottie Woad (England) shared third on 13-under par. The only golf major on Continental European soil therefore presented top-class golf featuring the world's crème de la crème. Paired with exclusive off-course attractions, it duly served up a premium event experience. As the Automotive and Mobility Partner, Porsche was instrumental in shaping everything.

“We're extremely happy that we were able to co-shape this magnificent tournament with an unbeatable field of players for a second time,” says Deniz Keskin, Director Brand Management and Partnerships at Porsche AG. “As for our Porsche attractions which included the 911 Spirit 70 and the Sonderwunsch Fitting Lounge, we've taken another step forwards and are delighted by the special golf and Porsche memories that our international customers and fans have been able to take away with them. The week will also remain one to remember for Grace Kim. Congratulations on the incredible finish and the outstanding title win.”

Big appearance for the Taycan Turbo S

In its role as the spectacular hole-in-one prize, the Porsche Taycan Turbo S was an eyecatcher on the par 3 16th for players and fans alike. After the Englishwoman Jodi Ewart Shadoff aced the hole in 2024 to fulfil the dream of owning a Porsche, this year there were no big celebrations on the tee. All this after not only the professionals missed out on the chance of winning the sports car with a hole-in-one during the four rounds of the tournament but also the amateurs in Pro-am one day before the major started.

In addition to the Taycan Turbo S, other Porsche models made their mark on the event and generated a special sports car feeling in the tournament grounds. In the Public Village, Porsche presented the visitors with attractions including the wide-ranging individualisation options of the Porsche Exclusive Manufaktur like for example the latest Heritage Design model, the “911 Spirit 70” and many other original exhibits, samples and textiles.

Porsche guests enjoy unique moments

International Porsche customers also enjoyed unique experiences. They played side-by-side with top golfers in the Pro-am on the superbly prepared Champions Course and visited the Montreux Jazz Festival. The group additionally watched the tournament action for example in the Porsche Sky Lounge with its wonderful view of the 18th green. VIP guests also had the opportunity to test drive a 911 Carrera, a Macan and a Taycan in the beautiful surrounding countryside. A fleet of 30 Porsche courtesy

vehicles were available during the tournament week to shuttle players and guests to and fro between the golf club and the hotel.

Complete world elite on Lake Geneva

The Amundi Evian Championship, where there was eight million dollars prize money at stake, has developed into one of the top and most renowned events worldwide in women's golf since its inception in 1994. The only major in Continental Europe attracts the world's elite women golfers every year to the spectacular Evian Resort Golf Club in Évian-les-Bains with a view of Lake Geneva and the surrounding Alps. This year, all the world's Top 25 players – including the leaders Nelly Korda (USA), Jeeno Thitikul (Thailand) and Lydia Ko (New Zealand) – were in action.

Porsche in Golf

Porsche has been involved in golf since 1988 through the Porsche Golf Cup. One of the company's most successful customer events, the tournament series has developed into an international event in which over 16,000 Porsche customers recently took part in 229 worldwide qualifying tournaments. The sports car manufacturer started its involvement in professional golf in Germany in 2015 when becoming the title sponsor of the DP World Tour's prestigious Porsche European Open. Local car partnerships on the US PGA Tour, the DP World Tour and the LPGA Tour/Ladies European Tour followed. Paul Casey has been complementing the Porsche family as the first Brand Ambassador from the game of golf since 2020. The year 2024 marked a huge milestone in Porsche's commitment to the game of golf. To expand its global activities, Porsche became the title sponsor of the Porsche Singapore Classic held in the important Asian market. The sports car manufacturer, which has been committed to women's professional tennis for decades now as the organiser of the Porsche Tennis Grand Prix, became involved in women's professional golf for the first time in 2024 – as the Automotive and Mobility Partner of The Amundi Evian Championship, the only major played in Continental Europe. Launched in 2017, the Porsche Golf Circle is also highly successful. The international community for keen golf-playing Porsche customers gives members the opportunity to enjoy exclusive golfing experiences at unique locations and at professional tournaments.

MEDIA ENQUIRIES



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Consumption data

911 Spirit 70 (WLTP)*: Fuel consumption combined: 10.6 – 10.4 l/100 km; CO_2 emissions combined: 240 – 236 g/km; CO_2 class: G

Taycan Turbo S (WLTP)*: Electrical consumption combined: 19.9 – 17.8 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

911 Carrera (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

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Title: Grace Kim, winner, The Amundi Evian Championship, 2025, Porsche AG
Subline: Kim Grace

Path: Australian Grace Kim wins The Amundi Evian Championship/Images/img_2.jpg
Title: Lottie Woad, The Amundi Evian Championship, 2025, Porsche AG
Subline: Lottie Woad

Path: Australian Grace Kim wins The Amundi Evian Championship/Images/img_3.jpg
Title: View from the Porsche Sky Lounge, The Amundi Evian Championship, 2025, Porsche AG
Subline: View from the Porsche Sky Lounge

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