

Porsche driving experience in Riyadh with an enhanced model line-up and dynamic comparisons

15/11/2025 Following the success of the exclusive driving experience held at The Ritz-Carlton in September, Porsche Saudi Arabia elevated the event with an expanded fleet, giving guests a broader perspective on the brand's diverse powertrains and performance philosophies.

Saudi Arabia| Under the theme, 'What Drives You' Porsche elevated the experience by increasing the fleet to include a broader range of performance icons, comparing traditional combustion engines with cutting-edge electric models. Professional Porsche Driving Instructors guided attendees throughout, sharing insights on vehicle dynamics, handling, and the innovative technology that defines the Porsche driving experience.

In addition to the original four models, the driving experience was elevated with an expanded fleet that allowed guests to explore a wider range of performance dynamics. The model line-up included the Macan and the new Macan Electric, the electrifying Taycan and Panamera, the experience further

extended to the Cayenne versus the Macan Electric. Rounding out the lineup, the iconic 911 Carrera stood on its own, offering a stand-alone performance experience.

This expanded lineup highlighted Porsche's evolution from classic combustion engineering to cutting-edge electric innovation, while showcasing the versatility, everyday usability, and unmistakable lifestyle appeal that define every Porsche model.

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae

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