



Top results for Porsche

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24/07/2014 Porsche continues to remain a popular car brand in the United States: For the tenth year in a row U.S. customers have ranked the sports car manufacturer highest.

For the tenth year in a row American new car buyers have ranked sports car manufacturer Porsche highest in the latest survey J.D. Power 'APEAL' (Automotive Performance, Execution and Layout) Study. Just last month, Porsche in the U.S. was ranked highest among all nameplates in the 2014 J.D. Power Initial Quality Study.

At this year's APEAL vehicle valuation Porsche 911 drives up to the highest rank in the "Midsize Premium Sporty Car" segment. The mid-engine models Boxster and Cayman ranked highest and second in the "Compact Premium Sporty Car" category. The Cayenne for the fourth time in a row is best in its class "Midsize Premium SUV". Furthermore the Panamera gained three places and now ranks third among "Large Premium Cars".

The overall ranking is the result of scores in ten different categories including driving dynamics, design, suitability for daily use and vehicle comfort. The current basis for the annual survey is information from more than 86,000 new-car buyers of a total of 239 different models which were registered from November 2013 to February 2014.

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