



Porsche delivers 20,000 cars

15/04/2015 The sports car manufacturer Porsche has handed over more than 20,000 new cars to customers worldwide in March 2015.

Between January and March of this year a total of 51,102 two- and four-door sports cars were handed over to customers – an increase of more than 32 per cent compared to the first quarter 2014.

"In the first quarter we delivered more than 50,000 new cars for the first time, continuing the success of 2014. This signals further solid growth", said Bernhard Maier, Member of the Executive Board Sales and Marketing of Porsche AG. "The Macan has exceeded all expectations since its launch and we have handed 62,644 vehicles over to customers within the space of just twelve months. Around three quarters of them are new customers and the compact SUV is reaching a younger target group on average in all markets."

The 911 is winning more and more fans

The sports cars from Porsche were sought after worldwide in March 2015. In China, Porsche delivered with 4,138 exactly 19.5 per cent more vehicles year-over-year. In this region the 911 is winning more

and more fans too: in the first three months, a third more iconic sports cars were handed over to customers.

On the traditionally important U.S. market, the sports car maker delivered 4,291 new cars, an increase of almost 13 per cent compared to the same month last year. The 911, Boxster, Cayman, Cayenne, Macan and Panamera were also very popular on the European market with sales of 8,054 vehicles – an increase of more than 53 per cent. In Germany, Porsche handed over 2,929 vehicles to customers, growth of almost 51 per cent year-over-year.

For all deliveries at a glance, please see Downloads (left column).

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