

The Porsche Museum on the road

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07/03/2016 Eventful year on the world's roads: In 2016, the Porsche Museum will once again join the most prestigious classic car events around the globe. An overview.

The 'Rolling Museum' was out and about beyond the museum walls with over 280 vehicle appearances in 2015 alone. This year the historic cars will be taking to the international stage at events including the Targa Florio Classica on the island of Sicily, the Austrian Ennstal Classic and the Top City Classic Rally in China. The brand ambassador's key dates for 2016 are already set.

With its concept of the 'Rolling Museum' Porsche is taking a very special approach. Practically all of the museum exhibits are roadworthy and thus fulfil the original purpose for which they were built: to be driven. And the specialists of the Porsche Museum workshop ensure that both before and during every tour of duty the rolling ambassadors of Porsche history are well prepared and in top-fit form for every event. Unlike almost any other motoring museum the Porsche Museum thus stands for variety and vibrancy. Instead of a conventional, static exhibition, as a result of the exhibits being continuously

rearranged it offers a constantly changing scene in Zuffenhausen.

Link Collection

Link to this article
https://newsroom.porsche.com/en/history/porsche-museum-oldtimer-highlights-2016-12302.html

Media Package
https://pmdb.porsche.de/newsroomzips/90ec2fb0-7fa1-48ca-a6c5-b23227e1bdd3.zip

External Links
http://www.porsche.com/museum/en/

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